



Warrington College of Business  
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## **Betsy Trobaugh**

Betsy Trobaugh joined the David F. Miller Center for Retailing, Education and Research at the University of Florida in April 2001, as JC Penney Director. Prior to joining the University of Florida, Betsy enjoyed a successful 20 year career in the retail industry. Her career in store management and corporate centered in the areas of Human Resources and Operations.

Betsy began her career in 1981 with Lord & Taylor in their flagship store in Manhattan. She remained for 5 years in their Operations division. In addition, she held several store appointments as Assistant General Manager in their South Florida stores. In 1986 she joined Macy's East where she increased her Human Resources exposure and responsibility both in stores and corporate. In 1992 Betsy became the Regional Human Resources and Training Director for the Florida, Georgia and Louisiana stores. In 1993 she joined Saks Fifth Avenue's 5th largest volume store in Bal Harbour, Florida as Human Resources Director.

Betsy received her Master's Degree in Human Resources from Nova University and graduated Cum Laude from the University of Massachusetts with a BS in Fashion Marketing.