

**The Sears Holdings
Retail Management Seminar
Fall 2009
MAR 2290 SEC 2923**

- Aug. 28 **ORIENTATION**
- Sept. 4 Steve Sunderland, Vice President, Renewal Team, **Sears, “Creative Retailing in these Turbulent Times”**
- Sept. 11 Kirsten Neuman, Manager of University Relations and Belinda Helmlinger, Store Manager, **Kohl’s, Store Tour**
- Sept. 18 Steve Stock, President, **Guy Harvey, “Branding With Passion”**
- Sept. 25 **Macy’s, “My Macy’s - Localization”**
- Oct. 2 Marlin Hutchens, Vice President & Store Operations, **Walgreens, “The Magic of Balance”**
- Oct. 9 Andy Abernathy, Chief Operating Officer, **ABC Fine Wine & Spirits “Exploring Opportunities in the Adult Beverage Industry”**
- Oct. 16 Homecoming – no class
- Oct. 23 Michael Odell, CEO & Director, **The Pep Boys, “The Pep Boys Turnaround”**
- Oct. 30 **AT&T**
- Nov. 6 Vic Caserta, Group Vice President, **Target, “The Bull’s Eye”**
- Nov. 13 Michael Kercheval, President and CEO, **International Council of Shopping Centers**
- Nov. 20 Scott Boyer, Store Manager, **JCPenney, “Preparing For Black Friday”**
- Dec. 4 Don Germano, Senior Vice President and GMM, **Kmart, “Turning Around Kmart”**