

2009 - 2010 Student Advisory Board

Keri Waldron



My name is Keri Waldron and I am a Senior Business Management major here at the University of Florida. Born and raised in Jacksonville, Florida my house was anything but quiet growing up. I grew up with a twin sister and two older sisters that always kept me going. My family is my motivational drive to always be the best and get things done to my fullest potential. I started working at the age of 16 scooping ice cream at our local Coldstone Creamery where at age 18 I fell in love with Retail when I started working for Victoria's Secret. After working as a manager at Victoria's Secret for two years I accepted an internship with Target. I have interned with Target for the past two summers and was trained in both the Logistics and the Hardlines Departments. I want to go into an Executive position upon graduation this May. Then after working as an executive at a large retailer I want to take all my store knowledge and run a store. I really want to impact a team with my energy and enthusiasm and make working at my store the best job someone could ever have. I want my store to be a place where team members look forward to coming into work. That's why I love Retail, for the guests, the team and for the fun and ever changing environment!!