

2009 - 2010 Student Advisory Board

Breanne Humphries



I am a senior finance major from Clearwater, Florida. I am also pursuing a minor in East Asian Language and a certificate in Retailing Leadership. On campus I am involved in Alpha Kappa Psi Co-ed Professional Business Fraternity in which I assist with Dance Marathon to benefit Children's Miracle Network. In addition, I serve as a Principles of Management Teaching Assistant and on the Florida Leadership Academy Advisory Board. At the Career Resource Center, I work part-time as a Career Ambassador. As a Career Ambassador I assist students in editing their resumes, improving their interviewing skills and also make presentations on career development to student classes.

This past summer I had the opportunity to intern with JC Penney as a Sales Management Intern at the Oaks Mall in Gainesville. It was my first time working in retail and I really enjoyed it. Through the program I was able to complete a SWOT analysis project which opened my eyes to how retailers differentiate themselves through their private brands. This has fueled my interest in pursuing a career in merchandising/planning.

GO GATORS!