

EXECUTIVE ADVISORY BOARD



WILLIAM J. MAYER

President and Chief Operating Officer Wells Fargo Retail Finance
[Wells Fargo Retail Finance](#)

William J. Mayer is the president and chief operating officer of Wells Fargo Retail Finance, a leading provider of senior secured financing to middle-market and large corporate retailers across the United States and Canada. A 20-year veteran in the retail lending industry, he joined Wells Fargo Retail Finance in 2002. As the group head, he oversees a team that manages more than \$4 billion in loan commitments to over 85 North American retailers. Prior to joining Wells Fargo Retail Finance, he spent almost 14 years with GE Capital in various leadership roles, both domestically and internationally, holding positions in their Commercial Finance Group, Retailer Financial Services and Healthcare Finance Group. Before joining GE Capital, he was at KPMG Peat Marwick. He earned his bachelor's degree in Accounting from the Pennsylvania State University. Originally from Philadelphia, he now lives in the Boston area with his wife and 2 daughters.