

## EXECUTIVE ADVISORY BOARD



### **Truman Hyde**

**Director of Human Resources & Communication**  
**[Tires Plus Total Car Care](#)**

I began my career as a management trainee with Bridgestone-Firestone in 1997 while pursuing a bachelor's degree in business administration from the University of Alabama. After graduating and a training period I was assigned as a retail store manager in Columbus, GA and successfully managed the location to record sales and profits. In 2000, I joined the Birmingham district staff as an assistant district manager which assisted in the management of the retail operations for 29 store locations in Alabama. I was then assigned to the Mobile district as district manager in 2002. During this assignment, I managed the day-to-day operations of 25 retail store locations across the gulf coast region. In 2004, I moved to Atlanta, GA to work on the South-East Zone's regional staff as the recruiting & retention manager. In this position, I coordinated all of the company's recruiting efforts across the seven southeastern states. Additionally, I managed the retail sales management internship which included 12 interns in 2005 and 14 interns in 2006. I also worked on many human resource projects involving diversity, teammate development, selection procedures, and teammate retention. As of January 1, 2007, I now have the responsibility of leading the human resource department for a nation-wide chain of retail stores named Tires Plus Total Car Care. With over 500 stores and 5,000 teammates, this wholly owned subsidiary of Bridgestone-Firestone is a market leader in tires and automotive service.