

## EXECUTIVE ADVISORY BOARD



### **Steven Keith Platt**

Director,  
[Platt Retail Institute](#)

Mr. Platt is the Managing Director of S.K. Platt & Company, Hinsdale, IL. He focuses exclusively on the retail in-store development industry and related retail technologies. His firm's services include representing buyers and sellers of companies, strategic financial planning, and market economic analysis and marketing consulting. He is also the Director of The Platt Retail Institute, Hinsdale, IL, whose mission is to initiate and secure the funding of studies by its Research Fellows on specific retail business issues. PRI functions as a conduit, bringing together retail executives with leading researchers.

Steven received his Bachelor of Science Degree in Finance and Marketing from the Boston University School of Management. He also has a Law Degree and a LL.M. in Taxation from Boston University, where he served as Articles Editor for the University's Journal of Tax Law. Steven has led courses for the American Management Association, has published many professional articles in journals including VM+SD, POP Today, the National Association of Store Fixture Manufacturers Magazine, POP Magazine, Display & Design Ideas, the Journal of Mergers and Acquisitions, the Computing Technology Industry Association's Computing Channels Magazine, The Mergers & Acquisitions Handbook, the Corporate Legal Times, and is also quoted extensively. He is a member of the Executive Advisory Board at the University of Florida Center for Retailing Education and Research and an Associate Member of the American Collegiate Retailing Association. Steven also serves as the Associate Editor for the University of Florida's Retail Navigator publication.