



THE VOICE OF FLORIDA RETAILING

President and CEO Richard A. McAllister



Richard A. McAllister is part of a very short list of distinguished retail veterans who have held the post of President and CEO, only the fourth in the 65 year history of the Florida Retail Federation (FRF).

A native of Louisiana, Rick has over 35 years of retail, manufacturing, consulting, and association experience. His background includes retail chain store ownership, chief operating officer of a publicly traded retail company, a decade of retail consulting, and presidency of two statewide trade organizations. He came to the Retail Federation from the Florida Petroleum Marketers & Convenience Store

Association, where he also served as President and CEO.

Rick has a history of building and providing creative leadership to teams of executives and board of directors. He has won numerous awards including Volunteer of the Year for The Family Source of Florida and 2002 Campaign Volunteer of the Year for the Big Bend United Way. He currently serves on the Boards of The Florida Retail Federation, Florida TaxWatch, Council of State Retail Associations, University of Florida's Retailing Advisory Board, and the Southern Scholarship Foundation.

Rick and his wife Cindy have four children, four grandchildren and two dogs.

Founded in 1937, the Florida Retail Federation (FRF) is the statewide trade association representing retailers in Florida's legislative and regulatory processes and provides cost-saving services. FRF is the advocate of the state's second-largest industry – retailing. Florida's retailers supply more than \$25 billion in wages annually, provide one out of every five jobs, and collect and remit over \$19 billion in sales and retail-related taxes for Florida's government. In fact, more than three out of four of Florida's budget dollars come from retail-related activity.