

EXECUTIVE ADVISORY BOARD



Keith Koenig

President

[City Furniture](#)

Keith's brother, Kevin Koenig, opened a small waterbed store in Ft. Lauderdale in 1971 and named it Waterbed City. Keith joined Kevin in 1975 upon his graduation from the University of Florida. Waterbed City grew in the 70's and 80's as the waterbed industry grew in acceptance. Keith and Kevin "re-engineered" Waterbed City into City Furniture in 1994-95. City Furniture focuses on offering quality home furnishings at excellent values with friendly, efficient customer service displayed in a fun, exciting environment, and has become one of the fastest growing furniture chains in the US. City Furniture operates 13 showrooms in South Florida. City Furniture was honored in 2001 as Retailer of The Year by FURNITURE/TODAY.

Keith and his wife, Doreen, live in Plantation, Florida. Their daughter, Daren, attends the University of Florida and their son, Andrew, attends Elon University. Keith's hobbies include golf and running. Keith is active in the South Florida community and has leadership roles in the Museum of Discovery and Science, Holy Cross Hospital, Covenant House Florida, University of Florida, Catholic Community Foundation, Archdiocese of Miami, and he was awarded received the Knight of St. Gregory, by Pope John Paul II in 1998.