

EXECUTIVE ADVISORY BOARD



John Smith

Vice President – Corporate Strategy
[Payless ShoeSource](#)

John Smith joined Payless in December 2005 as Vice President - Corporate Strategy. Prior to joining Payless, he served as District Team Leader, Store Operations, and Senior Manager, Corporate Strategy at Target Corporation from 2003 to 2005. John served as Executive Vice President, Sales and Marketing Healthaxis, Inc. from 2002 to 2003. From 2001 to 2002 he served as Senior Principal at DiamondCluster International, Inc. From 1995 to 2000 he served as President and Chief Executive Officer of Beauty Concepts, Inc. John served in various positions from 1984 to 1995 with McKinsey & Company, International Business Machines Corporation and General Electric Company. John earned an MBA at Harvard University in 1992 and a bachelor of science in electrical engineering at Temple University in 1987.