

EXECUTIVE ADVISORY BOARD



Gene Heil

Regional Vice President

[Dillard's Inc.](#)

Gene Heil is regional vice president of Dillard's Inc., based out of St. Petersburg Fl. which oversees the west coast of Florida from Ft. Walton Bch. to Naples.

Heil began his career at May Cohens in Jacksonville, Fl. in 1974 while completing his college study's. After graduation in 1977 he moved through the buying ranks becoming a divisional merchandise manager before leaving to join the family business in Ft. Myers, Fl in 1985.

In 1991, he joined the newly formed S.E. Division of Dillard's in St. Petersburg as divisional merchandise manager. In 1999 he was named regional vice president for Alabama and the Fl. Panhandle based in Mobile, Alabama. In 2003 he was sent to Atlanta to run Georgia and Alabama and in 2009 was sent back to the division office in St. Petersburg overseeing West Florida.

He is a graduate of Jones College in Jacksonville, Fl.