

## **Warrington College of Business Administration Marketing Department**

### **Awards Earned by Ph.D. Students**

**Shankar Ganesan**, honorable mention, 1991 American Marketing Association Doctoral Dissertation Award competition.

**Prakash Nedungadi**, winner, 1991 Ferber Award for the best *Journal of Consumer Research* article based on a dissertation.

**Howard Marmorstein**, winner, 1991 *Journal of Consumer Research* Best Paper Award for the period 1988-1990.

**Susan Broniarczyk**, winner, 1992 American Marketing Association Doctoral Dissertation Award competition.

**A.V. Muthukrishnan**, winner, 1993 American Marketing Association Doctoral Dissertation Award competition.

**Sandy Jap**, winner, 1993 MSI Dissertation Proposal competition.

**Anusree Mitra**, winner, 1994 *Journal of Consumer Research* Best Paper Award for the period 1991-1993.

**Lance Brouters**, winner, 1994 A.T. Kearney Award for best dissertation in international strategy.

**Anusree Mitra**, winner, 1995 Ferber Award for the best *Journal of Consumer Research* article based on a dissertation.

**Susan Fournier**, honorable mention, 1995 American Marketing Association Doctoral Dissertation Award.

**Sandy Jap**, winner, 1995 Academy of Marketing Science Dissertation Award.

**A. Muthukrishnan**, honorable mention, 1996 Ferber Award for the best *Journal of Consumer Research* article based on a dissertation.

**Rita McMillan**, honorable mention, Marketing Science Institute 1996 Alden G. Clayton Dissertation Competition (6 of 57 received awards).

**Prasad Naik**, winner, 1997 Academy of Marketing Science Dissertation Award.

**Susan Fournier**, honorable mention, 1998 Ferber Award for the best *Journal of Consumer Research* article based on a dissertation.

**Prasad Naik**, winner, 1999 Frank M. Bass Award for the best *Marketing Science* paper based on a dissertation.

**Ramarao Desirju**, winner, 1999 H. Paul Root Award for the best *Journal of Marketing* paper published in 1998.

**Stijn van Osselaer**, Honorable Mention in the 1999 American Marketing Association Doctoral Dissertation Award competition..

**Kevin Bradford**, Co-Author of the 1999 American Marketing Association Sales Special Interest Group for Best Article about Sales Force Management or Personal Selling.

**Lisa Bolton**, winner of the 2000 American Marketing Association Doctoral Dissertation Award competition.

**Stijn van Osselaer**, winner, 2000 Ferber Award for the best *Journal of Consumer Research* article based on a dissertation.

**Elizabeth S. Moore**, honorable mention, 2000 *Journal of Consumer Research*, awarded for the best inter-disciplinary based article from a doctoral dissertation.

**Susan Fournier**, winner, 2001 Best Article Award for papers appearing in 1998 issue of *Journal of Consumer Research*.

**Tom Meyvis**, winner, 2002 American Marketing Association Doctoral Dissertation Award competition.

**Michel Pham**, 2001, Marketing Science Institute Young Scholar.

**Stijn van Osselaer**, 2001, Marketing Science Institute Young Scholar.

**Tom Meyvis**, winner, 2002 American Marketing Association Doctoral Dissertation Award competition.

**Sandy Jap**, 2003, Marketing Science Institute Young Scholar.

**Lisa Bolton**, 2005, Marketing Science Institute Young Scholar.

**Tom Meyvis**, 2005, Marketing Science Institute Young Scholar.

**Americus Reed II**, 2005, Marketing Science Institute Young Scholar.

**Stacy Wood**, 2005, Marketing Science Institute Young Scholar.

**Tim Silk**, winner, 2005 & 2006 MBA Teaching Award, Moore School of Business, University of South Carolina.

**Americus Reed II**, honorable mention, 2005 Ferber Award for the best *Journal of Consumer Research* article based on a dissertation.

**Eduardo Andrade**, 2007, Marketing Science Institute Young Scholar.

**Susan Fournier**, winner, 2007 Best Article Award for papers appearing in 2004 issue of *Journal of Consumer Research*.

**Tim Silk**, winner, 2008 MBA Teaching Award, Sauder School of Business, University of British Columbia.

**Amitav Chakravarti**, winner, 2008 Best Paper Award, AMA Advanced Research Techniques Forum Conference.