WILLIAM R. HOUGH
MASTER OF SCIENCE IN
FINANCE PROGRAM
2016–2017 Annual Report

WARRINGTON COLLEGE of BUSINESS
Greetings from Gainesville.

The entire Class of 2017 crossed the stage at graduation with a diploma and an accepted full-time job offer. They took advantage of all that the MSF Program offers, but it takes a village to realize this kind of success. On behalf of the Class of 2017 and students currently enrolled in the MSF program, thanks to the numerous alumni that supported the program with donations of time and financial support.

The Gator Student Investment Fund (GSIF) will donate 4% of its beginning-of-year asset value to support the Machen Opportunities Scholars Program and the Warrington College of Business Finance Program. Current students are excited to grow the Fund and do their part to support UF.

Several initiatives are underway to ensure the program continually innovates and improves.

Feel free to reach out to me with your thoughts and comments.

David T. Brown
Faculty & Department News

The Finance department had a very productive publication year, with the faculty having 24 accepted publications in the profession’s most prestigious scholarly journals, books, book chapters, cases, and trade publications.

Parrino to co-head Fifth Third buy-side M&A advisory practice

James Parrino, PhD, has joined Fifth Third as managing director and co-head of the group’s buy-side M&A advisory practice to advise companies on their strategy and execution of buy-side M&A.

He will continue his teaching responsibilities at UF. He is a certified public accountant and has over 30 years of operational, strategic and transactional M&A advisory experience.

This will be a great opportunity for me to continue to be involved in the profession and bring those experiences to the classroom.”
—James Parrino

Asset Allocation Project Course

The capstone Asset Allocation Project course was augmented this year in order to improve the written and oral communication skills of graduating seniors. Dr. Sean Limon and Dr. Dorothy McCawley from the College’s Management Communication Center worked extensively with students in the course, providing instruction and detailed feedback on performance reports and presentations.

Dr. Limon and Dr. McCawley are very excited to work with students on reports and presentations similar to real world professional work product. We are optimistic that this experience will give students another edge as they start their careers.

SCHOLARSHIP RECIPIENTS

Jack D. & Betty L. Lampros Graduate Fellowship Fund Recipients:

Nicholas Appelo and Casey Irish

Betty W. Penter Memorial Scholarship Recipients:

Sean Limon, Ph.D.

Dr. Sean Limon is currently the Oral Communication Coordinator for the Management Communication Center in the Warrington College of Business, where he teaches how to give high impact presentations. Dr. Limon has taught and consulted in the communication field for over 10 years. He has taught courses and workshops for students and professionals in the areas of presentation skills, teamwork, leadership, organizational culture and conflict.

Dorothy McCawley, Ph.D.

Dr. Dorothy McCawley, an 18-year veteran of entrepreneurship, calls upon her experience and her MBA to teach professional writing to graduate students in the Warrington College of Business MBA Programs.

Program Enhancements

Asset Allocation Project Course

The capstone Asset Allocation Project course was augmented this year in order to improve the written and oral communication skills of graduating seniors. Dr. Sean Limon and Dr. Dorothy McCawley from the College’s Management Communication Center worked extensively with students in the course, providing instruction and detailed feedback on performance reports and presentations.

Dr. Limon and Dr. McCawley are very excited to work with students on reports and presentations similar to real world professional work product. We are optimistic that this experience will give students another edge as they start their careers.

Faculty Highlights

Mark Flannery

- Completed role as Chief Economist at SEC
- Publication in the Journal of Financial Intermediation

Andy Naranjo

- 2nd Place Paper Award, 22nd Annual Chicago Quantitative Alliance (CQA) Competition

Brian Gendreau

- Published Annual LABE report

James Parrino

- Joined Fifth Third as managing director and co-head of the group’s buy-side M&A advisory practice
- Published Ivey Case

Joel Houston

- MBA and EMBA Teaching Awards
- Publication in the Journal of Corporate Finance; Published new edition of leading “Fundamentals of Financial Management” textbook

Jay Ritter

- Citation Impact Recognition (over 30,000 cites), University of Florida
- Publication in Financial Analysts Journal

Jongsub Lee

- Young Scholar Award, KAF Association
- Best Paper Award, 11th International Conference on Asia-Pacific Financial Markets
- 2nd Place Paper Award, 22nd Annual Chicago Quantitative Alliance (CQA) Competition

Yuehua Tang

- Publication in Journal of Financial Economics

Jack D. & Betty L. Lampros Graduate Fellowship Fund Recipients:

- Andrew Devenbeck, Michael Herman, Matthew Oberle
- Nicholas Appelo and Casey Irish

Betty W. Penter Memorial Scholarship Recipients:

- Mark Flannery
- Andy Naranjo
- Brian Gendreau
- James Parrino
- Joel Houston
- Jay Ritter
- Jongsub Lee
- Yuehua Tang

This will be a great opportunity for me to continue to be involved in the profession and bring those experiences to the classroom.”
—James Parrino

WARRINGTON COLLEGE OF BUSINESS | 2016 - 2017 MSF ANNUAL REPORT
COMPETITIONS

MSF JUNIORS JAMES GOYER AND PAUL STANLEY WON TWO COMPETITIONS THIS YEAR.

Ohio State Buckeye Capital Investors Undergraduate Stock Pitch Competition

James Goyer, “We competed against a variety of teams including Notre Dame, Michigan State, and Ohio State. The competition provided a great opportunity to network with students from these different schools, and we found that many of them had similar aspirations of working in investment banking following college. The competition had one round of pitches where each competing school gave qualitative and quantitative support for their thesis regarding the stock they were pitching. Judges were from a variety of backgrounds with a heavy concentration in M&A and industry coverage banking. After hearing each team’s presentation, the judges scored participants based on their understanding of the company they pitched, the thoroughness of their valuation, and the strength of their investment thesis.”

UGA Student Managed Investment Fund Stock Market Competition

James Goyer, “We thought it would be a great opportunity to build on our presentation and equity analysis skill sets. We started researching companies and found JetBlue as a compelling pitch due to its differentiated premium in-flight experience for an ultra-low cost.”

International Business Ethics Case Competition

MSF junior Mark Elliott, with a team of undergraduate students, competed in The International Business Ethics Case competition in Santa Monica, Calif., in April. The team placed first in the 25-minute competition and second place in the 10-minute competition in the undergraduate division with their topic, “Alexa, is it Ethical that You’re Always Listening?”

GATOR STUDENT INVESTMENT FUND

The Gator Student Investment Fund had another successful year, highlighted by the decision for it to support activities on campus in future years. Moving forward, 3% of the portfolio’s market value will be distributed to the Machen Florida Opportunity Scholars Program and 1% will go to the Warrington College of Business Finance programs.

On March 31, 2017, the fund’s market value was $316,718.

On March 31, 2018, $9,502 will be used to fund a Machen Opportunity Scholarship and $3,167 will be distributed to support finance programs.

GSIF members are actively involved in growing the fund. They presented the fund’s investment approach and results to alumni in Atlanta (October 2016) and the Dean’s Advisory Board in Gainesville (April 2017). Presentations to alumni potential donors will be made during the upcoming academic year.

GSIF Overview

→ Portfolio Size: $316,718
→ Management: Student run with board oversight
→ Student Members: 50
→ Participation by Class: 30% juniors and seniors 70% freshman and sophomores
→ Benchmark: S&P 500
→ Performance: The fund has outperformed the benchmark since inception
100% Full-Time Analyst Placement Prior to Graduation

- Brooke Ager, Wells Fargo Securities*, Charlotte, NC
- Nicholas Appelo, Evercore Partners*, New York, NY
- Ashley Baros-Kabler, Morgan Stanley, Miami, FL
- Cory Bunce, Jefferies, LLC*, New York, NY
- Justin Clonts, Jefferies, LLC*, New York, NY
- David Deckman, Wells Fargo Securities*, New York, NY
- Francieska De Jesus, Merrill Lynch, Ft. Lauderdale, FL
- Andrew Devenbeck, RBC Capital Markets*, St. Petersburg, FL
- Adrian Figueroa, RBC Capital Markets*, New York, NY
- Hunter Gray, J.P. Morgan*, New York, NY
- Michael Herman, RBC Capital Markets*, New York, NY
- Casey Irish, Evercore Partners*, New York, NY
- Yasin Ismail, Wells Fargo Securities*, Charlotte, NC
- David Kates, PRGX, Atlanta, FL
- Dillon Knox, RBC Capital Markets*, New York, NY
- David LaBarge, Wells Fargo Securities*, Charlotte, NC
- Roy Ma, Citigroup*, New York, NY
- Alyssa Marov, UBS Asset Management*, New York, NY
- Matthew Oberle, Bain & Company, Atlanta, GA
- Arley Ruskin, RBC Capital Markets*, New York, NY
- Grant Sinnotti, Bank of America Merrill Lynch, Charlotte, NC
- Troy Strominger, J.P. Morgan*, New York, NY
- Serena Tarneja, Wells Fargo Securities*, San Francisco, CA
- Matthew Tormey, UBS Asset Management*, New York, NY
- Daniel Zemach, Wells Fargo Securities*, Charlotte, NC

*Student’s summer internship at this firm resulted in the full-time offer

INDUSTRY PROFESSIONALS ON CAMPUS

Jared North and Ryan Marcinik, MSF 2009, Vice Presidents, RBC Capital Markets

Jett Theriac, MSF 2005, Managing Director, Hutchin Hill Capital

Ann O’Brien, Retired, Bank of America Merrill Lynch Global Securities Solutions Executive in Charge

Bill Pollert, Ph.D., Founder and former President, Caplease

Craig Cohen, Co-Founder and Managing Partner, Proprietary Capital, LLC

Craig Cohen, Co-Founder and Managing Partner, Proprietary Capital, LLC, led an open discussion in October about his career and the hedge fund he manages. MSF senior, Michael Herman, “He started by walking us through his career path and what led him to starting his own fund. He then spoke to us on the innovative strategies the fund uses to invest in fixed income securities. After fielding some questions on his hedge fund, we went upstairs for a casual lunch discussion. During lunch, we asked a wide range of questions on the financial industry as well as advice for us seeking to enter the industry. Dr. Brown joined us halfway through, where he helped add his thoughts and experiences to the questions we asked Mr. Cohen. Overall, it turned out to be a valuable couple hours where we not only learned more about Proprietary Capital, LLC, but also had a chance to see first-hand what it takes to be successful in a challenging industry.”

In the spring, Craig led a series of tutorials that showed new sophomore MSF students how Bloomberg is used in his business. The program was kicked off with a live session during a visit to UF and subsequent sessions were taught remotely from his office in Denver using a robot to interact directly with students.
**MSF CLASS OF 2018**

**100% of the Class of 2018 Secured 2017 Summer Analyst Internships**

- Citigroup, NY (2)
- Deutsche Bank, NY
- Duff & Phelps, Atlanta
- Evercore Partners, NY (2)
- Goldman Sachs, Salt Lake City
- Jefferies, NY
- JPMorgan, West Palm Beach & NY (4)
- Macquarie Group, NY
- People’s Securities, Inc, Bridgeport
- RBC, NY (2)
- Regions Capital Markets, Charlotte
- SunTrust Robinson Humphrey, Atlanta (5)
- Target Distributions, Tifton
- UBS Asset Management, NY
- University of Florida Investment Corporation, Gainesville
- Weiss Multi-Strategy Advisors, NY
- Wells Fargo Securities, Charlotte (2)

**MSF CLASS OF 2019**

Welcome

The MSF Combined Degree Program admits current UF undergraduate students during their sophomore year. The students take undergraduate and graduate courses during their junior and senior year. Some graduate courses are used as substitutes for undergraduate courses. High school students in Florida can graduate in four years from UF with a master’s degree while taking advantage of Bright Futures and Florida Pre-Paid.

Four related forces favor the combined degree structure.

1. The degree adds value in the analyst/no work experience marketplace, often placing students at financial institutions that would not otherwise hire from UF.
2. The admissions process is far more effective focusing on students that are enrolled at UF versus vetting candidates applying from outside UF.
3. Most analysts are hired after completing a summer internship following their junior year which requires students to be enrolled in the program as juniors.
4. Scale economies in the placement process are realized with a relatively homogenous student population.

**MSF Class of 2019 Sophomore Summer 2017 Placements**

- Annaly Capital Management, New York
- Bessemer Trust, NY
- BlueMountain Capital Management, NY
- Crosstree Capital Partners, Tampa
- Florida Institute for the Commercialization of Public Research, Gainesville
- Fogel Capital Management, NY
- GE FMP, Milwaukee
- Heritage Capital Group, Jacksonville
- JPMorgan, Orlando
- Johnson Biomedical Capital, Gainesville
- Macquarie Group, Jacksonville
- Siemens, Atlanta
- Suchman Retail Group, Coral Gables
- Reveille Group, Brussels
- SunTrust Robinson Humphrey, Atlanta
- Verizon FLDP, Basking Ridge
- Wells Fargo, Gainesville

**MSF CLASS OF 2018 Luncheon**

Seniors give interview prep session to those joining MSF Program next year

**Panelists:**

- Gilbert C. (“Gil”) Thelen, former Executive Editor and Publisher, Tampa Tribune, former Clendinen Professor of Critical Writing at the University of South Florida and a 2016 inductee into the Florida Newspaper Hall of Fame.
- Thomas G. (“Tom”) Donlan, with Barron’s Weekly since 1979, Editorial Page Editor since 1992 and author of three capitalism-related books
- Moderator: Tom Hudson, Vice President of News and Special Correspondent, WLRN, Miami FL, and former Co-Anchor and Managing Editor of the Nightly Business Report on Public Television

Capitalism students, Francheska De Jesus and Andrew Devenbeck, opened the panel discussion.

Bruce Foerster, UF Lecturer and President of South Beach Capital Markets Advisory Corporation, also runs several small group sessions with first- and second-year students in the spring, covering several finance career path topics.

**MR. BRUCE FOERSTER’S CAPITALISM COURSE CULMINATED WITH ITS ANNUAL CASE STUDY AND PANEL DISCUSSION. THIS YEAR’S TOPIC WAS “WEALTH AND INCOME INEQUALITY.”**

**ROUNDTABLE DISCUSSION**

Sponsored by BB&T Foundations of Free Enterprise: Capitalism and Capital Markets
Exploring Financial Economics is a new program for first- and second-year students. One of the primary goals is to get students acquainted early with the work people do in various areas of finance. Most junior summer internship hiring is finished by mid-November. Students need to understand jobs before the start of their junior year.

Program content is embedded within significant intersections and centered on the subject of financial economics. The goal is appropriate job placement upon graduation.

Workshops

Sessions and activities by Kelly Herring, MSF Associate Director:
- Personal Traits and Values
- Telling Your Story
- Interviewing

Critical Thinking Environments

With interactive lectures, students develop reasoning skills and increase confidence in making education and job choices with David Brown, PhD, MSF Program Director. These include:
- Learning Financial Economics
- Following the Markets
- Examining Current Events: Oil Prices and Mortgage Backed Securities

Dr. Brown also taught new Honors Business and Society for freshmen and sophomores from several UF undergraduate majors.

Introductions

EFE students meet industry professionals and learn what they do in their various jobs in corporate finance, investment banking, asset management, consulting and more. Sessions include an introduction to common industry vocabulary and are taught at a level for students new to learning about these jobs.

- Rob Arditi, MSF 2004, Partner, Norwest
- Michael Mancini, MSF 2016, and Samantha Romero, analysts, SunTrust Robinson Humphrey
- Eddie Sarine, CFA, MSF 2009, Manager - Finance & Sales Operations, Intuitive Surgical
- Clark Durant, PhD, former Engagement Manager, McKinsey & Co.
- Daniel Milstein, MSF 2016, Analyst, Johnson & Johnson
- Jeffrey Levine, Managing Director, and Jimmy Page, Director, Houlihan Lokey
- Joe Todd, Partner, Goldman Sachs
- Alan Salinas, MSF 2013, Senior Research Associate, Raymond James
- Joe Fleece, VP Corp and Leveraged Finance, Regions Capital Markets, Regions Securities, with the head of his group, Tim Monte
- Bill Pollert, PhD, founder and former President of Caplease
- Spencer Flaniken, MSF 2016, Analyst, Johnson & Johnson

Raymond James Visit

Exploring Financial Economics students were hosted by Raymond James, St. Petersburg, FL, in March. The visit included:
- Investment Bank overview
- Equity Research activity
- Rotations through the Corporate Executive Services, Syndicate and Sales groups
- Walking through a pitch book
- Networking lunch with research associates and analysts
- Research call
FINANCE PROFESSIONAL SPEAKER SERIES

Supported by The James G. Richardson Endowment and the William R. Hough Program in Finance

This series brings Finance professionals to the Warrington College of Business to discuss their area of expertise. Speakers demonstrate how professionals approach specific problems, give insight into particular industries, and discuss major trends in the various markets and industries in which they operate. The speakers also take time in their presentation to talk about career strategies. Students have the additional opportunity to broaden their professional exposure by joining the speaker’s small lunch groups prior to the talk.

AUGUST 26, 2016
Jim Thames, CFA, Partner & Managing Director, Cassini Capital Management
Topic: Optimization

SEPTEMBER 9, 2016
Mark Huffstetler, Managing Director, SunTrust Robinson Humphrey
Case Study

SEPTEMBER 16, 2016
Yana Barton, CFA, Vice President, Eaton Vance Management
Topic: Equity Growth Investing, Invest in Tomorrow Today

NOVEMBER 4, 2016
Gustavo Cardenas, Vice President, Hamilton Lane
Topic: Private Equity and the Florida Investing Landscape

JANUARY 27, 2017
Joe Todd, Partner, Goldman Sachs
Topic: The Potential Implications of Tax Reform for Investors, Corporations, and the Economy

FEBRUARY 3, 2017
Kevin Mesmer, Portfolio Strategist, BlueMountain Capital Management
Topic: Absolute Return Hedge Funds, and Investment Strategies

FEBRUARY 10, 2017
Scott Pressly, Managing Director, BIP Capital
Topic: Leadership – on the Field and in the Boardroom

MARCH 17, 2017
Elyse Stern, Managing Director, and Brandon Clark, Vice President J.P. Morgan
Corporate Client Banking
Topic: Acquisition Financing

MARCH 24, 2017
Eddie Sarrine, CFA, Manager -Sales Operations and Finance, Intuitive Surgical, Intuitive Surgical
Topic: Commercial Strategy and Finance within a Dynamic and Innovative Organization

MARCH 31, 2017
Dan Katsikas, COO/CFO, Tensile Capital Management LLC
Topic: Hedge Fund and Private Equity Operations: The Business of Funds

APRIL 7, 2017
Marc Heimowitz, Managing Member, Coda Advisory Group LLC
Topic: Credit Risk Markets, Valuation and Distressed Investing

→ Yana Barton, CFA, Vice President, Eaton Vance Management
→ Kevin Mesmer, Portfolio Strategist, BlueMountain Capital Management

→ Scott Pressly, Managing Director, BIP Capital
→ MSF Junior, Marie Thomas
→ Marc Heimowitz, Managing Member, Coda Advisory Group LLC
Liam O’Neil hosted the event for the fourth year in a row, and we also thank him for preparing to host the August 8, 2017 event.

Our host Liam O’Neil

Arley Ruskin, Daniel Milstein

Alex Harrell, Saul Goodman

Alyson Fawley, Jim Pellicane

Blake Bockhold, Jon Luo

Carol Skordas, Elaine Ellis, Jim Parrino, PhD

Casey Irish, Nicholas Appelo, Arif Ahmed, Justin Calvert

Eric Evans, Rob Klein, Saul Goodman, Rita Marjani

Ian Dawley, Tolulope Boko, Luis Carranza

Jeff Masse, Cara Rawe

Joel Houston, PhD, Larry Smith, Jim Parrino, PhD

Jon Boltuch, Brenden Vickers, Peter Zdebiski, Justin Fung

The Lacs brothers with Adrian Figueroa
ALUMNI EVENTS

ATLANTA

2016 ATLANTA GATOR FINANCE PROFESSIONALS ALUMNI RECEPTION

Anya Bedosky, Meg Downey, Sonia Chen, Sydney Elman

David Price, Michael Smith, Tom Horkan, Michael Olmstead

Chuck Davis, Jordan Mayer, Jim Parrino, Phd

Chris Hursey, Ryan Evans

Ernet Libershteyn, Bob Penter, Richard Butcher

Kwan Kim, Brian Giaquinta, Caroline Harding

How to Give

For information on how you can support the Hough Program in Finance, please contact Jon Cannon, Executive Director of Development and Alumni Affairs

(352) 392-0781
uff.ufl.edu/appeals/msf
jon.cannon@warrington.ufl.edu