Thomas S. Johnson

ENTREPRENEURSHIP MASTER'S PROGRAM

EXPERIENCE PORTFOLIO CHECKLIST

Required CEI Participation: check at least 4
- Volunteer at CEI program (at least 1): Experiential Classroom, Women's Summit, Gator100, Big Idea, VEP, YELS
- Attend at least 15 entrepreneurial speaker presentations
- Participate in Gainesville Startup Games
- Attend CEI Study Tour (can be substituted with EESA or Haiti Experience)
- Attend CEI field trip

Venture Creation: check at least 3
- Organize and register your business
- Make one or more formal sales
- Formally present venture concept to approved investor or banker, or conduct a crowdfunding campaign
- Develop a venture within the CEI incubator or another incubator
- Apply for patent, TM or other IP ownership
- Develop a product prototype
- Develop a professional website
- Exhibit your venture at a trade show or business conference
- Other: ________________

IN CLASS

- Applied Class Projects: check at least 2
  - Complete an ITV project (Fall - Spring)
  - Complete a GatorNest consulting project
  - Complete an entrepreneurial audit
  - Create a set of marketing inventions
  - Complete ‘adopt a family business’ project
  - Complete a social entrepreneurship project
  - Radically improve an existing service design
  - Significantly redesign an existing organizational process;
  - Other: ________________

Models and Plans: check at least 1
- Design a business model for a for-profit or non-profit venture
- Write a business plan for a for-profit or non-profit venture
- Conduct a feasibility analysis and write a feasibility plan for a new technology or innovation
- Design second business plan for a separate new venture
- Other: ________________

OUTSIDE OF CLASS

Engaging Ventures: check at least 1
- Participate in the Entrepreneurship & Empowerment in South Africa (EESA) Program (Summer semester)
- Participate in the Haiti Entrepreneurship Project (Spring semester)
- Complete an approved entrepreneurial internship with an entrepreneurial firm or in an incubator
- Complete consulting project for a small business or social venture (outside of class)
- Other: ________________

Other Engagement: check at least 1
- Represent UF in a national entrepreneurship competition
- Pitch as part of Startup Weekend
- Spearhead element of CEI program (i.e. social media marketing for VEP)
- Participate in a formal mentorship with a successful entrepreneur
- Participate in Gator Big Idea Competition
- Play a leadership role in E Club or Enactus
- Serve as mentor to disadvantaged entrepreneur, high school student, etc.
- Other: ________________

Beyond the opportunities cited here, students may propose additional opportunities which can meet the requirement if approved by program faculty prior to the student undertaking the proposed initiative.

University of Florida  |  Warrington College of Business Administration  |  Hough Graduate School of Business  |  07/2014