## EXPERIENCE PORTFOLIO CHECKLIST

### IN CLASS

**Applied Class Projects:** check at least 1
- Complete a GatorNest consulting project
- Complete an entrepreneurial audit
- Create a set of marketing inventions
- Complete ‘adopt a family business’ project
- Complete a social entrepreneurship project
- Radically improve an existing service design
- Significantly redesign an existing organizational process;
- Other: ________________

### Models and Plans:
check at least 1
- Design a business model for a for-profit or non-profit venture
- Write a business plan for a for-profit or non-profit venture
- Conduct a feasibility analysis and write a feasibility plan for a new technology or innovation
- Design second business plan for a separate new venture
- Other: ________________

### OUTSIDE OF CLASS

**Engaging Ventures:** check at least 1
- Participate in the Entrepreneurship & Empowerment in South Africa (EESA) Program (Summer semester)
- Participate in the Haiti Entrepreneurship Project (Spring semester)
- Complete an approved entrepreneurial internship with an entrepreneurial firm or in an incubator in your hometown
- Complete consulting project for a small business, social venture or your current employer (outside of class)
- Formally interview an entrepreneur and produce a 7-10 page write-up
- Other: ________________

**Other Engagement:** check at least 1
- Represent UF in a national entrepreneurship competition
- Pitch as part of Startup Weekend
- Spearhead element of CEI program (i.e. social media marketing for VEP)
- Participate in a formal mentorship with a successful entrepreneur
- Participate in Gator Big Idea Competition
- Serve as mentor to disadvantaged entrepreneur, high school student, etc.
- Other: ________________

### Venture or Innovation Creation:
check at least 3
**Note:** This can be your own start-up venture or an innovation within an existing organisation
- Organize and register your business
- If a corporate innovation, develop a plan and a budget.
- Make one or more formal sales
- Formally present venture concept to approved investor or banker (or senior executive team if a corporate innovation)
- Conduct a crowdfunding campaign
- Develop a venture within an incubator (CEI’s virtual incubator or a local incubator near you)
- Apply for patent, TM or other IP ownership
- Develop a product prototype
- Develop a professional website
- Exhibit your venture or innovation at a trade show or business conference
- Develop a video that is a professional demo of your product or service
- Other: ________________

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check at least 1
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- Design second business plan for a separate new venture
- Other: ________________

**Note:** Beyond the opportunities cited here, students may propose additional opportunities which can meet the requirement if approved by program faculty prior to the student undertaking the proposed initiative.