

Courses Taught by the Center for Entrepreneurship and Innovation

As of August 14, 2006

Undergraduate

- **Entrepreneurship Warrington Welcome – (SLS 1102) - 1 Credit** – *First-year business students only.*
An introductory course for first-year business students.
- **Principles of Entrepreneurship (GEB 3113) – 4 Credits** – *No prerequisites.*
This course explores the mindset and culture that develops in companies of all sizes in virtually every industry and examines the entrepreneurial process involved in both pursuing a venture within a large company and creating and managing a new enterprise for implementation of an entrepreneurial venture.
- **Fundamentals of New Venture Planning (GEB 4117) – 4 Credits** – *B or better in GEB 3113 & ACG 2021.*
This course recognizes, discusses and defines ways to avoid common pitfalls in creating a new venture. Defines and examines what to include (and not to include) in a business plan and why.
- **Honors Social Entrepreneurship (IDH 3931) – 3 Credits**
Process of starting, financing, assessing, and managing a succession of mission-based for-profit and no-for-profit ventures.
- **New Venture Creation (GEB 4110) – 3 Credits** – *Application required.*
Please see full description on the website.

Graduate

- **Business Plan Formation (GEB 6116) – 2 Credits**
Professional development and preparation of company business plan. Full analysis of plan outside evaluation and ranking.
- **Entrepreneurial Opportunity (GEB 6156) – 2 Credits**
Introduces non-business graduate students to entrepreneurship and the entrepreneurial process.
- **Entrepreneurship (GEB 6115) – 2 Credits**
Practical, hands-on understanding of stages of entrepreneurial process. Focus on decision-making process within start-up company.
- **Entrepreneurship for Engineers (FIN 6930) – 2 Credits**
Concepts and practices of entrepreneurial thinking. The course teaches life skills in entrepreneurial thought and action that students can utilize in careers ranging from starting companies to instigating cutting edge R&D projects in large company entrepreneurial endeavors.
- **Entrepreneurship and Innovation in the Health Sciences (GEB 6930) – 2 Credits**
Analysis of the fundamental issues of opportunity development in the health industry.

- **Family Business Management (GEB 5146) – 2 Credits**
Exploration of crucial aspects in managing small business enterprises. Emphasis on identification and analysis of characteristic operating problems of small firms and techniques for their solution. Strategic operating and psychological issues associated with running family and/or privately held firm.
- **GatorNest (GEB 6930) – 2 Credits**
Please see the full description on the CEI website.
- **Global Entrepreneurship (FIN 6642) – 2 Credits**
Consideration of global market context in starting entrepreneurial ventures internationally.
- **Managing Innovation and Change (GEB 6930) – 2 Credits**
Examination of the innovation process within organizations.
- **New Venture Creation (GEB 5118, MBA Only) – 4 Credits**
Classroom lectures, panels of leading entrepreneurs, and team project. Background and tools necessary to develop investment grade business plan for new venture, whether intra-corporate or stand alone.
- **Social Entrepreneurship (FIN 6155) – 2 Credits**
Process of starting, financing, assessing, and managing a succession of mission-based for-profit and no-for-profit ventures.
- **Venture Analysis (GEB 6930) – 2 Credits**
Explore and critique real-world examples of how new business ventures were conceived, started, and run.
- **Venture Finance (FIN 6476) – 2 Credits**
Capital structure and financing needs of start-up company as well as valuation of non-publicly traded companies, intellectual property.