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Michael McNeal, Founder, Emergin
"Emotional Entrepreneurship"

Michael McNeal is the founder of Emergin, Inc. (<http://www.emergin.com/>) and has spent the last decade in communications. Emergin is the leading US provider of software utilized to rapidly transmit medical alarm signals throughout hospitals. In December 2007, Emergin was acquired by Philips Electronics.

McNeal has led his team to achieve the Deloitte & Touche "Fast 500 Program" ranking for growing revenues by 333% over a 5 year period. He has been recognized as Ernst & Young's "Florida Entrepreneur of the Year" for exceptional leadership, revenue growth and uniqueness in employee compensation. In addition, he has been recognized by the UF Center for Entrepreneurship and Innovation as the 2008 Clark Butler Entrepreneur of the Year.