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Mason Allen, President, Aware Mark

Mason Allen, a 1966 graduate of the Warrington College of Business Administration, is currently President of Awareness Marketing Corporation. Following a successful retail career with companies such as Maas Brothers and Stein Mart, Mr. Allen is now focusing on his passion of assisting entrepreneurs to bring their products and ideas to market. Specialty areas include marketing, identifying production opportunities, and navigating the business end of retail products including patents.