



**UNIVERSITY OF
FLORIDA**

Warrington College of Business Administration
Department of Finance, Insurance and Real Estate
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To: MSRE Applicants

From: Pam DeMichele

RE: Statement of Purpose Guidelines

Applicant's "Statement of Purpose" should explain in a two-page essay, why he or she is interested in pursuing the Master of Real Estate degree at the University of Florida; why his or her application is competitive; what his or her career goals are; and anything else that may strengthen the application. Applicants should also explain any weaknesses in GPA or GMAT scores. This statement and the applicant's resume should be mailed or emailed directly to Pam DeMichele.