

FIN 6642 - Global Entrepreneurship

Dr. Arnold Heggstad

Course Objectives:

To provide students a basic understanding of the entrepreneurial process and the nature of entrepreneurial leaders.

To explore the entrepreneurial boom in the United States, in other advanced countries, and in emerging markets.

Consideration of the global market context in starting ventures, including intellectual property protection, distribution strategies, and alliances with suppliers, distributors, and strategic investors.

The course will consist of lectures and casework as well as other media.

Team Preparation

Students will be divided into teams of no more than five. Please submit to you your teams within the first week of the class. Teams will be responsible for preparation of cases and for a final paper and presentation

Components

Individual Work 20%

Class participation 20%

Team Grade-Case 10%

Team Grade-Paper 20%

Team Presentation 10%

Final Examination 20%

Final Paper

The final paper should be begun early in the semester as you may encounter difficulty in finding data and other material. The paper should be no more than 10 pages long with supporting material as appendices if necessary. In addition, each team will be responsible for an 8-minute presentation. Power point slides should be included with the paper.

Choose a country other than the U.S. Evaluate the entrepreneurial opportunities in this country including infrastructure, financial markets, education, culture, etc. Research and justify three great opportunities in this country now and expected to arise in the next few years.

The first completed team to e-mail me their choice will be given the country they request.

Attendance Penalties

3 absences: Loss of 5 points

Absences greater than 3: Two points per absence