



**KEVIN LANSBERRY**  
Vice President, Downtown Disney  
Walt Disney World, Orlando, FL

Kevin Lansberry, Vice President of Downtown Disney®, has been with Walt Disney Parks and Resorts since 1986. Kevin is responsible for all aspects of the Operations of Downtown Disney, consisting of 18 restaurants, 33 merchandise locations and eight entertainment facilities and nightclubs.

The Downtown Disney leadership team of 200 individuals directly manages approximately 2,500 Cast Members and 5,000 Operating Participant leaders and Cast Members. Downtown Disney plays an integral role in the guests vacation experience by providing unparalleled dining and shopping opportunities on the Disney property as well as a unique variety of entertainment experiences.

During his career, Kevin has had a unique variety of professional experiences beginning his career in Finance and supporting several different Operations areas before moving into the Business Development area and preparing feasibility studies for many of the current Walt Disney World businesses. Kevin then started the Alliance Development team at Walt Disney World and worked with the company's Corporate Partners on world-wide relationships. From there he moved back to Finance as a Vice President at Walt Disney World and subsequently relocated to Disneyland as Vice President of Finance. In July of 2007 Kevin returned from Disneyland to accept the role of Vice President of Downtown Disney.

Kevin holds a BS in Finance from Ball State University and an MBA from the Crummer School of Business at Rollins College.