

## Longer Term or Broader Society Goals

### *Small Student Groups to Travel to Professional Association Meetings, Company Tours and Professional Conferences*

- By encouraging student travel groups, it is hoped students will gain industry attention and secure student rates or reduced admission fees to conferences and other professional association meetings. Likewise, company tours can become better organized, accessible and effective. Such activities might also generate a wider awareness of expanding internship opportunities that could be promoted to the Society's membership network.

### *Establish Volunteer Tutoring Program*

- The Society desires to assist in the education process and build relationships between Society members with more experienced students facilitating the mastery of material through one-on-one and small group tutoring activities.
- Those who show demonstrated skill in tutoring may be selected to become future TA's in support of various real estate courses at UF.

### *Establish Internship Experience Archives and Facilitate Internship Experience Discussions*

- Most professional internships are, by their distinctive and individual nature, conspicuously diverse.

By coordinating opportunities and clarifying expectations, the Society hopes to help students develop realistic expectations about particular internships before applying. By providing brief descriptions of past internship experiences and facilitating discussion between interested students and industry contacts, the Society will better ensure fulfilling internship experiences and realistic expectations for all concerned.

### *Establish and Support Scholarships for Students to Attend Professional Association Events and Take Professional Education Courses*

- By establishing the Society as a viable concern that desires to affiliate on a long term basis with industry professional associations, the Society hopes to make it easier for interested students to take part in various association activities, events and their related educational programs.
- The Society will strive to promote an awareness of the quality of students involved in UF undergraduate and graduate programs in real estate to Florida's leading professional associations.

### *Voluntary Pooling of Industry Contacts*

*(Database Management Organized by Industry Sector and Geographic Location)*

- Real estate students at the University of Florida come to the undergraduate program with contacts from many disciplines in the real estate field, especially from those regions they call "home." Of course, they may enlarge their circle of industry contacts while at UF. The Society hopes to manage a database of this contact information. This information, along with internships and other career opportunities, should prove very beneficial to members of the Society.
- The Center and the Society hope to establish an effective means to retain and share this information so that many of these contacts won't be lost each year as students graduate.

### *Involvement with UF - FARE Network*

- The UF Friends and Alumni of Real Estate (UF-FARE) organization has a well developed and extensive membership network. Through cooperation with U.F. FARE and the Center for Real Estate Studies, the Real Estate Society will provide specific opportunities for small groups of qualified students to participate in regional UF-FARE events to facilitate learning and further establish an undergraduate network suited to the qualifications of undergraduates.

### *Website Pages Focused on Promoting Relationship between the Bergstrom Center and the UF Real Estate Society*

- Web content will be hosted on the Bergstrom Center website to promote the goals and activities UF Real Estate Society include:
- An internship employment posting board for employers. Part-time and full-time positions suitable for undergraduates would be posted as well.
- Student résumés posted online according to specific qualifications and clearinghouse criteria that differentiate between graduate and undergraduate students.
- Links to real estate resource material in the form of Center research reports, student Capstone Projects (MSRE and undergraduate), podcast archives of Center broadcasts (video and MP3s), streaming videos files of Ring Speakers and other Real Estate Program events, along with any other resources that have substantive content deemed to be helpful to undergraduates pre- and post-graduation.
- Posting of specific “Undergraduate Real Estate Capstone Projects” to showcase the capabilities of students from the UF undergraduate real estate program. The Society hopes to gain support for a competition and/or scholarships supporting this initiative to further enhance both student and industry awareness of the capabilities presented by UF undergraduate students in real estate.
- Links to real estate resources appropriate for university real estate and professional organizations.