

CIBERweb Newsletter

Success Story

Annual IB Research Forum - Temple University

I first attended the IB Research Forum in 2004. Since then, I have submitted manuscripts and have been invited to present every year. Each year, the conference deals with cutting-edge international business issues and participation in the forum helped me learn a wide range of theories, concepts, methods and applications related to IB and to integrate that in my research and teaching. The assigned reviewers, discussants/ moderators and other forum participants provide high quality feedback to authors. Selected papers from the forum are published in a special issue of the Journal of International Management (JIM), the SSCI indexed highly competitive IB journal. Some of my IBRF-led articles published in the JIM are already widely cited. The forum is small in size and selective, which makes networking effective and much easier. Temple CIBER works really hard to make sure that everyone involved benefits greatly from the forum.

Dr. Nir Kshetri - Professor, UNC-Greensboro

Featured National Impact Publication

Faculty Development in International Business (2009-2010)

Upcoming Activities

November 4, 2009

North America Works & National Forum on Trade Policy Conference - University of Kansas

The 2009 North America Works & National Forum on Trade Policy conference brings together business leaders, policy makers and members of the academic and research communities from Canada, the United States and Mexico. The program underlines the opportunities that continue to exist in deepening relationships among the three NAFTA nations as well as the current threats to those relations. It examines controversial issues--how we can reduce trade barriers, meet security concerns, cooperate in developing sustainable business practices, build a freight transportation systems that will enhance North American competitiveness in the global market and bring regions that are not yet participating fully in the North American economy into that system. The conference continues to be a vital meeting point for people interested in the future of North America and in North America's relations with the global community.

November 6, 2009

Global Interdependence Center Conference on: Arctic Sovereignty - University of Pennsylvania

In partnership with GIC, Penn Lauder CIBER is hosting a half-day conference that will address the myriad of issues surrounding the struggle for control over the Arctic and its valuable resources. Speakers include J. Dwight, President and CIO, Dwight Investment Counsel and Noam Lior, Professor of Mechanical Engineering and Applied Mechanics, University of Pennsylvania.

November 8, 2009

Asia Pacific Homeland Security Summit and Exposition - University of Hawaii at Manoa

This year's theme is "Securing Population Centers" and will focus on present and future capabilities necessary to protect population centers. Using the November 26, 2008 Mumbai attack as the starting point, speakers and panels will examine successes and mistakes, challenges and requirements when dealing with a multi-level terrorist attack. Attendees will discuss opportunities for partnerships in the business, government and non-profit sectors, necessary for an effective tiered response.

November 9, 2009

Japan America Society of Greater Philadelphia Conference: 2009 10th Annual Philadelphia-Japan Health Sciences Dialogue - University of Pennsylvania

Instant global telecommunications, ever-enhancing computer power, and general advances in technical and business education have contributed to the internationalization of business, so much so that the origins of products, and in some cases delivery of services, may come from a multitude of countries. In the life sciences, there is a similar trend. The momentum of Japanese companies, employing numerous strategies to expand internationally, has yielded great results, especially in the United States. And the reverse is also true. However, because life science commerce is so heavily regulated, the process of international expansion is far more complex than in other industries. The Tenth Annual Dialogue will explore these factors.

November 11, 2009

Lansing Regional Chamber Economic Club Luncheon: Claes Fornell - Michigan State University

Claes Fornell is Chairman of CFI Group.

November 12, 2009

Distinguished International Speaker Series, William Fetter - The Ohio State University

Mr. William Fetter is the Chief Executive Officer at Digital Products International. He has more than 25 years of consumer electronics, business to business and retail experience from a variety of world renowned companies. Prior to joining DPI Inc., he was the Senior Vice President of Sales and Marketing for American Identity, one of the industry leaders in the promotional products industry. He worked with more than 300 of the Fortune 1000 companies in America.

November 13, 2009

Business Language Case Competition - Brigham Young University

The BYU Business Language Case Competition provides business students with the opportunity to showcase their theoretical business knowledge and foreign language skills, while sharpening their presentation skills to real-life global business situations. Students will read, analyze and present a business case all in a second language. The competition also provides excellent networking opportunities for students to make contact with university leaders and corporate executives, who serve as judges and coaches. The fall 2009 competition will be for Portuguese and Spanish speakers.

November 16, 2009

Distinguished International Speaker Series, Tom Hellman - The Ohio State University
TBD

November 16, 2009

International Week - University of South Carolina
International business and culture week, with festivities and learning goals for the Moore School of Business and the SC CIBER

November 16, 2009

The Future International Climate Change Treaty - Speaker Series - San Diego State University
Dr. Paul Baer, Assistant Professor at the School of Public Policy at Georgia Tech, and Research Director at Eco-Equity, will give a talk titled: "Greenhouse Development Rights: A Fair Global Climate Framework Whose Time Has (no yet)Come?" November 16 at 4:00PM, SDSU Campus - Scripps Cottage

November 17, 2009

Global Business Club of Mid-Michigan: Andrew Mangan - Michigan State University
Andrew Mangan, Executive Director of the U.S. Business Council for Sustainable Development, presents "Taking Your Business Global Through Foreign Partners."

November 19, 2009

Humanity, Innovation and Business Strategy: Lessons from the Indian Experience - University of Pittsburgh
Part of the Asia Over Lunch lecture series. Speaker: Dr. John C. Camillus

About CIBERs

The Centers for International Business Education and Research (CIBERs) were created under the Omnibus Trade and Competitiveness Act of 1988 to increase and promote the nation's capacity for international understanding and economic enterprise. Administered by the [U.S. Department of Education](#) under [Title VI, Part B of the Higher Education Act of 1965](#), the CIBER program links the manpower and information needs of U.S. business with the international education, language training, and research capacities of universities across the U.S. Thirty-one universities were designated as [centers](#) that serve as regional and national resources to business, students, and academics. Together, the CIBERs form a powerful network focused on improving American competitiveness and providing comprehensive service and programs that help U.S. business succeed in global markets. If you wish to contact us regarding this newsletter or for additional information about CIBERs, please email webmaster@ciberweb.msu.edu. If you no longer wish to receive this newsletter, you can [unsubscribe](#) from our mailing list.

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