

## **CIBERweb Newsletter**

### **Success Story**

#### **2009 Best Paper Award from the American Society for Engineering Education (ASEE) - University of Pittsburgh**

Congratulations to Kristine Lalley, Jo Olson, and Brant Hawk! They are the recipients of the 2009 Best Paper Award from the American Society for Engineering Education (ASEE) International Division for their paper "Evaluating a Short-Term, First-Year Study Abroad Program for Engineering and Business Undergraduates: The Impact on the Student Learning Experience" The authors: Kristine Lalley, Director of International Engineering Initiatives, Swanson School of Engineering Josephine E. Olson, Professor of Business Administration and Director, International Business Center Brant Hawk, CBA 2009, IBC Marketing Research and Evaluation Intern, International Business Center Abstract: "This paper presents findings from a study of engineering and business students at a large public research university, who during their first year of studies had participated in a short term study abroad program in 2005 or 2006. The intent of the study is twofold: 1) to determine if the program is meeting its goals of influencing participants to pursue additional study abroad opportunities later in their college career, inspiring students to further study foreign language and culture, and encouraging students to become involved in additional international activities; and 2) to assess learning outcomes of the participants two to three years after the time of participation in the short term education abroad program. Quantitative and qualitative data were collected in the study, and are presented in this paper. The researchers provide an analysis of both the quantitative and qualitative data, and discuss implications of the results." Funding for the evaluation study was provided by the International Business Center. The IBC is particularly happy that the evaluation of the Plus3 programs, which was conducted as part of the IBC evaluation initiatives of its programs, has resulted in this paper.

### **Featured National Impact Publication**

[CIBER Programs Addressing Homeland Security \(2003-2005\)](#)

### **Upcoming Activities**

#### **September 9, 2009**

[Trade North America Conference - University of Michigan](#)

Last year, the United States exported over \$385 Billion in products and services to Canada and Mexico. Canada and Mexico continue to be the largest export markets for small and medium-sized enterprises and outstanding first markets for new to export companies. Grow your business with America's top trading partners by learning more about NAFTA, customs and regulations, market entry strategies and best prospects.

#### **September 10, 2009**

[Lansing Regional Chamber Economic Club Luncheon: George Biltz - Michigan State University Speaker, George Biltz, Business Group President, Dow Chemical Company](#)

**September 15, 2009**

CIBER Research Award Proposal Submissions - University of South Carolina  
Annual CIBER Research Award proposal submissions for major and minor research grants.

**September 15, 2009**

U.S.-ISRAEL CLEANTECH CONFERENCE: Greater Philadelphia Region - University of Pennsylvania

The U.S. ISRAEL CLEANTECH CONFERENCE provides a rare opportunity to meet representatives from Israel's clean-tech industry and explore opportunities for US-Israel clean-tech growth and development. Israel is a global leader in alternative and renewable energy with more than 50 years of experience in water management and solar energy technologies and second only to the U.S. in startup companies pursuing renewable energy, water efficiency and other green technology innovations. This full-day conference, organized by the America-Israel Chamber of Commerce, will take place at the University of Pennsylvania. Drawing from the region's most influential clean-tech professionals, the forum will provide a comprehensive roadmap for the development of clean energy products in Pennsylvania and the opportunity to meet valuable industry players. Area businesses and government representatives interested in growing their clean-tech footprint through collaborations with Israeli clean-tech companies looking to expand their U.S. presence are encouraged to attend.

**September 17, 2009**

Broad Study Abroad & Student Organization Fair - Michigan State University  
The Broad Study Abroad & Student Organization Fair showcases study abroad programs available to students in the Eli Broad College of Business.

**September 18, 2009**

Bringing the World to your Classroom through Technology - Purdue University  
A faculty development workshop on technical, legal, and strategic issues using IP technologies to integrate global digital materials within the classroom.

**September 22, 2009**

Global Business Club of Mid-Michigan: Doug Barry - Michigan State University  
Doug Barry, Senior International Trade Specialist with the U.S. Department of Commerce, will present "Basic Guide to Exporting"

## **About CIBERs**

The Centers for International Business Education and Research (CIBERs) were created under the Omnibus Trade and Competitiveness Act of 1988 to increase and promote the nation's capacity for international understanding and economic enterprise. Administered by the [U.S. Department of Education](#) under [Title VI, Part B of the Higher Education Act of 1965](#), the CIBER program links the manpower and information needs of U.S. business with the international education,

language training, and research capacities of universities across the U.S. Thirty-one universities were designated as [centers](#) that serve as regional and national resources to business, students, and academics. Together, the CIBERs form a powerful network focused on improving American competitiveness and providing comprehensive service and programs that help U.S. business succeed in global markets. If you no longer wish to receive this newsletter, you can [unsubscribe](#) from our mailing list.

*September 2009 - Volume 3 Issue 8*

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