

# CIBERweb Newsletter

## Featured National Impact Publication

[LCT Foreign Languages at CIBER Schools  
\(2006-2010\)](#)

## Upcoming Activities

### June 2, 2009

[Strategies for Teaching International  
Negotiation \(FDIB\) - George Washington  
University](#)

The workshop is designed to introduce and reinforce key concepts and methods for teaching international negotiation to a university-level audience. Workshop leaders will provide participants with exposure to a range of negotiation paradigms, techniques, and materials.

Topics include: Negotiation Fundamentals; Planning for International Negotiation; Experiential Exercises; Evaluating Negotiation Behavior and Outcomes; Strategies for Major Pedagogical Challenges. The workshop leaders will be joined by guest experts - both practitioners and scholars/teachers - who will provide further insight into strategies for creating and delivering world-class international negotiation courses.

### June 3, 2009

[International Accounting FDIB - Temple  
University](#)

International Financial Reporting Standards and Fair-Value Accounting & Workshop on Integrating IFRS into the Financial Accounting Curriculum Day 1: A full day of training sessions geared towards accounting educators and

## Success Story

**International Student  
Exchange - The Ohio  
State University**

The Fisher College of Business, The Ohio State University implemented the Symplicity Software System, a portal designed exclusively for Study Abroad for International Student Exchange management. Through this system, we manage our institutional contacts, applications, nominations, emergency contact information, and course selections for all outbound OSU students. In addition, the International Programs Office & CIBER held the Go Global Fair, an ISE recruiting event, for the second year. These two initiatives are largely responsible for the robust 145% growth in MBA student participation and a 430% increase in UG participation. Due to the increase in numbers, CIBER has expanded our International partnerships to institutions in China, Brazil, Japan, Germany, and Chile for a total of six new alliances for International Student Exchange. Forecasted growth poses additional partners to

focused on incorporating IFRS into introductory financial accounting, intermediate accounting I, and intermediate accounting II courses. Sessions will be run by experts from academics as well as accounting professionals. Day 2: Presentations in the morning covering revenue recognition under IFRS, fair value accounting and IFRS, and first time IFRS adoption. Panel discussions in the afternoon on the current status of IFRS in the US, and issues with fair value accounting under IFRS and US GAAP. Day 3: Research presentations by invited guests and Temple faculty. Featured research presenters this year are: S.P. Kothari, Massachusetts Institute of Technology Mark Lang, University of North Carolina, member IASB's Share-Based Payment Advisory Group Stephen Penman, Columbia University

be added for the 2009-2010 Academic Year.

### June 6, 2009

Study Abroad: Africa (IBUS 444) - University of South Carolina  
A student study-abroad program in Summer Session One, led by Professor Robert Rolfe. Trip will include business and cultural visits in South Africa, Swaziland, and Mozambique.

### June 7, 2009

Eighth Biennial International Business Institute for Community College Faculty - Michigan State University  
The 8th Biennial International Business Institute for Community College Faculty is a unique professional development program designed specifically for community and technical college faculty. The aim of the Institute is to provide participants with the knowledge, experience and resources they need to internationalize general business courses and/or develop specialized international business courses at the two-year college level.

### June 7, 2009

Doctoral Workshop - University of Michigan  
This workshop will be held at the University of Michigan, June 7-9, 2009. Jeffrey Sanchez-Burks (University of Michigan) and Quy Huy (INSEAD), co-organizers. This workshop will bring together a core group of international scholars and advanced doctoral students who share an interest in issues that relate to emotional attunement and attending in organizational contexts. In particular, we are interested in research on the development of collective emotion-based capabilities in organizations, as opposed to a single focus on individual level constructs; how such capabilities influence various dimensions of collective organizational behavior and performance; and how such capabilities influence and are influenced by the diversity of contexts and cultures that characterize global organizations. By Invitation. Please see our website for more information.

### June 8, 2009

CIMaR 2009 Conference - Michigan State University  
The theme of the 2009 conference will be: International Marketing in or by Firms from Emerging Market Economies: Theoretical and Empirical Contributions

### June 10, 2009

Global Business Preparatory Program - University of North Carolina  
An innovative summer program for North Carolina high school students introducing them to the new global economic realities by providing them with unpaid internships in Puebla, Mexico. The internships will be supplemented by intensive foreign language and cross-cultural instruction both in NC and Mexico. Applicants must already have and be able to demonstrate Spanish language proficiency.

**June 10, 2009**

GW-CIBER Summer Doctoral Institute for Research and Study on Institutions & Development - George Washington University

This cross-disciplinary program will facilitate research related to Institutions & Development from the perspective of a broad range of social sciences. Doctoral students selected for the summer 2009 SDI will: \* Work with a specialist in their chosen field. \* Form a community of scholars with intersecting interests. \* Gain access to resources found only in Washington, DC. \* Participate in research seminars and brown bag lunches. \* Submit their work to be published in a top journal in their field. The program is open to doctoral students in any discipline, enrolled in U.S. universities, with an interest in the underlying theme of Institutions & Development. The application deadline is January 15, 2009.

**June 14, 2009**

20th Annual Faculty Development in International Business (FDIB) Program - Spanish Workshop - University of South Carolina

The workshop is designed for college and university professors of Spanish who are interested in or already offering courses in business Spanish at the advance-intermediate and advanced levels. It is also intended to provide an understanding of the field of international business, a source of employment for many students of foreign languages. Participants will discover new practices and resources to improve their abilities as instructors in the ever-evolving international business environment. The University of South Carolina CIBER offers fourteen (14) \$500 scholarships on a first-come, first-served basis to help defray the cost of attendance.

**June 14, 2009**

21th Annual Faculty Development in International Business (FDIB) Program - University of South Carolina

The 21th annual FDIB seminar series conducted by the University of South Carolina to internationalize business school faculty, preparing them to teach international business courses. Each participant chooses one of six concurrent seminars (Survey of International Business, International Management, International Marketing, International Accounting, International Financial Management, or Global Operations and Supply-Chain Management) and spends a week with some of the top faculty in the international business field developing both professional knowledge about the particular topic and the pedagogical skills that will enhance teaching of the subject. The University of South Carolina CIBER provides a total of \$20K in scholarships to help defray the cost of attendance.

**June 16, 2009**

Succeeding in Emerging and Developing Markets: Understanding How

Institutions Impact Firms & Managers (FDIB) - George Washington University

This workshop is designed to equip international business educators with an in-depth understanding of how institutions shape the strategies that firms employ and the actions that managers take in developing and emerging countries. We will explore how weak institutions create particular challenges, such as corruption, political risk, regulatory obstacles, social divisions, and civil strife—and the ways firms and managers can cope with these issues. We also will examine how non-governmental organizations (NGOs), social entrepreneurs, diaspora communities, and multilateral organizations are striving to strengthen institutions in these markets and how these new institutional forms affect firms and managers. Participants will learn about the institutional realities practitioners and policymakers currently are facing in these countries and the latest scholarly research findings in this area. They also will acquire hands-on experience with various teaching materials, including cases, videos, and in-class and internet exercises, that will help participants better prepare their students for success in developing and emerging markets.

**June 18, 2009**

Five FDIB-Globalization Seminars: Intro to Int'l Business, Int'l Finance, Global Supply Chain Management, Int'l Management, and Int'l Marketing - University of Memphis

The Globalization Seminars are designed to help business faculty bring international context into the classroom and to expand teaching and research skills. Each Seminar is built around a comprehensive "coursepack" to support and demonstrate the globalization of business. These course materials will be available to seminar participants: course outlines, case studies, powerpoint slides, reference materials and experiential exercises. The FIVE seminars are held concurrently; therefore, each participant may select one seminar to attend. Also, three half-day workshops are available: Research, Teaching, and Grant Opportunities.

**June 22, 2009**

7th Annual Summer Institute for Teaching a Second Language for Business Communication - University of Pennsylvania

The Summer Institute for Teaching a Second Language for Business Communication is designed primarily for secondary and post-secondary language educators. This program includes an overview of basic business, combined with discussion of current issues in language-teaching methodology and curriculum design. Participants work on group projects in which they design curriculum modules that apply the concepts addressed during the program. After the institute, participants receive a compilation of all the projects to enable them to adapt and use the modules in their own classroom situations. Participants who are Pennsylvania or New Jersey public school teachers are eligible to receive continuing-education credit.

**June 25, 2009**

Export Management and Compliance Program - San Diego State University

This two day seminar is designed to help create or enhance your company's export compliance program. This seminar focuses on industry best practices of effective export management and compliance programs. It is conducted by the U.S. Department of Commerce, Bureau of Industry and Security and

features speakers from the U.S. State Department, Treasury Department and Census Bureau. For hotel accommodations please contact the Sheraton Hotel (619-291-2900) directly. Note the group "SDSU CIBER" when making reservations to secure your special discounted rate for your entire stay.

### June 27, 2009

Academy of International Business (AIB) 2009 Annual Conference - Michigan State University

The 2009 meeting will be held in San Diego, California, USA, 27-30 June 2009. The host school is San Diego State University. More information will be posted as details are finalized. We invite all of our members to join us in 2009 in sunny San Diego! For more details visit:  
<http://aib.msu.edu/events/2009/>.

### June 29, 2009

Japan America Society of Greater Philadelphia Conference: 2009 10th Annual Philadelphia-Japan Health Sciences Dialogue - University of Pennsylvania

Instant global telecommunications, ever-enhancing computer power, and general advances in technical and business education have contributed to the internationalization of business, so much so that the origins of products, and in some cases delivery of services, may come from a multitude of countries. In the life sciences, there is a similar trend. The momentum of Japanese companies, employing numerous strategies to expand internationally, has yielded great results, especially in the United States. And the reverse is also true. However, because life science commerce is so heavily regulated, the process of international expansion is far more complex than in other industries. The Tenth Annual Dialogue will explore these factors.

### About CIBERs

The Centers for International Business Education and Research (CIBERs) were created under the Omnibus Trade and Competitiveness Act of 1988 to increase and promote the nation's capacity for international understanding and economic enterprise. Administered by the [U.S. Department of Education](#) under [Title VI, Part B of the Higher Education Act of 1965](#), the CIBER program links the manpower and information needs of U.S. business with the international education, language training, and research capacities of universities across the U.S. Thirty-one universities were designated as [centers](#) that serve as regional and national resources to business, students, and academics. Together, the CIBERs form a powerful network focused on improving American competitiveness and providing comprehensive service and programs that help U.S. business succeed in global markets. If you no longer wish to receive this newsletter, you can [unsubscribe](#) from our mailing list.

For more information about CIBERs please visit:

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<http://CIBERweb.msu.edu>

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