

CIBERweb Newsletter

Featured National Impact Publication

Outreach Initiatives for Grades K-12 (2008)

Upcoming Activities

May 7, 2009

Lansing Regional Chamber Economic Club Luncheon: Regional Forum - Michigan State University
Regional Forum: Lansing, East Lansing, Meridian, Delta, Delhi & Lansing Townships.

May 8, 2009

Symposium: "Innovation: Design as Competitive Advantage" - University of Pennsylvania

Keynote Speaker: Eric Chan, ECCO Design

Design and innovation can help businesses navigate the economic crisis: • Value creation through design to help manufacturing and service sectors enhance their capacity in world markets • Business matching/ networking event to facilitate innovative partnerships to encourage business to unleash the power of design • Smart solutions and best practices to identify business opportunities and strategies to meet challenges • Speakers from the Design Community, Government and Industry • Audience: Production Managers, Purchasing Agents, Manufacturers, Designers

May 9, 2009

3rd Annual FDIB-Africa - University of South Carolina

The 3rd annual FDIB-Africa program, to be conducted in South Africa, Botswana, and Zambia, will once again combine over two dozen business visits, cultural experiences and academic visits and lectures over 18 days, to initiate and/or enhance faculty awareness and insight in the business, academic and cultural world of sub-Saharan Africa.

May 9, 2009

13th Annual Mercosur FDIB Program - Florida International University
The MERCOSUR PDIB will explore how Brazil, Argentina and Chile are

Success Story

CIBER - University of Colorado at Denver

As an individual engaged in international commerce, I have followed with great interest the various programs of the University such as the full globalization of the Business School and its interaction with the business community in support thereof. I can attest to the fact that these programs have been extremely successful.

Richard Bard - Chairman & CEO, Bard Capital Partners LLC

dealing with the global economic crisis and how the "change" in the U.S. will affect bilateral relations and the regional trading bloc.

May 10, 2009

Faculty Study Abroad in Strasbourg, France - University of Memphis
Discover the New Europe! Designed primarily for faculty from business, foreign language, and area studies, the ten-day program includes seminars on European business and cultural issues, on-site visits to a variety of industries, and exciting side trips to Frankfurt and Stuttgart, Germany. Participants are exposed to the latest developments in European business issues through discussions with leading faculty and business experts, and develop an increased understanding of the function and structure of the European Union (EU). (All seminars and lectures are conducted in English)

May 11, 2009

Study Abroad: Europe (IBUS 443) - University of South Carolina
The 4th Annual IBUS 443: Doing Business in Europe class and Study Abroad program, taught and led by Professor David Ricks, Moore School of Business, combines business, academic and cultural visits to Vienna, Budapest, Bratislava and Prague, May 11-27, 2009.

May 14, 2009

Coface North America Country Risk Meeting 2009 - Michigan State University
Join Coface North America for our sixth annual country risk meeting. Our panel of economists and business leaders will address the short-term economic outlook for the second half of 2009, with a special focus on how the credit crisis has affected North America, Europe, Asia and Latin America.

May 14, 2009

Distinguished International Speaker Series, Cari Guittard - The Ohio State University
Ms. Cari Guittard is the Executive Director of Business for Diplomatic Action. Business for Diplomatic Action (BDA) is a private-sector task force directed by preeminent communications, marketing, political science, global development and media professionals. The task force steers a collective of multinational companies in the development, sharing, and warehousing of ideas, insights, and guidance on communication and perception issues that U.S. businesses are uniquely positioned to address. They do this by sensitizing Americans to the extent of anti-Americanism today and its implications, transforming American attitudes and behaviors as necessary, building on the many positive perceptions of America that still exist, and building new bridges of cooperation, respect, and mutual understanding across cultures and borders through business-led initiatives.

May 20, 2009

2009 Faculty Development in International Business (FDIB): European Economies in Transition - University of Pittsburgh
Countries in Central and Eastern Europe are moving at varying rates of speed towards open market economies, membership in the European Union, and democratic republics. This Faculty Development in International Business (FDIB) program offers business faculty exciting opportunities to explore the progression of three emerging markets through a multicultural

trip directed by Professor Bob Donnorummo. Who Should Participate? Business faculty and faculty who teach business, languages, international and non-business courses. Faculty who are seeking new ways to internationalize their courses, explore research opportunities, add economic content to their courses in addition to networking with faculty interested in the European economy. This program is open to deans and department heads interested in enhancing their knowledge in the political, economic, and business developments in Poland, Bulgaria, and Turkey.

May 27, 2009

Colloquium on Internationalizing Business Education - Michigan State University

Elvin C. Lashbrooke, Jr., Interim Dean of the Eli Broad College of Business at Michigan State University will share insights into the opportunities and challenges faced by colleges of business as they internationalize and the impact of internationalization on business education and the wider campus.

About CIBERs

The Centers for International Business Education and Research (CIBERs) were created under the Omnibus Trade and Competitiveness Act of 1988 to increase and promote the nation's capacity for international understanding and economic enterprise. Administered by the [U.S. Department of Education](#) under [Title VI, Part B of the Higher Education Act of 1965](#), the CIBER program links the manpower and information needs of U.S. business with the international education, language training, and research capacities of universities across the U.S. Thirty-one universities were designated as [centers](#) that serve as regional and national resources to business, students, and academics. Together, the CIBERs form a powerful network focused on improving American competitiveness and providing comprehensive service and programs that help U.S. business succeed in global markets. If you no longer wish to receive this newsletter, you can [unsubscribe](#) from our mailing list.

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