

# Event Details

## Business Language Case Competition

### Location:

**Brigham Young University  
Provo, UT 84602**

**In the heart of the Rocky  
Mountains**

### Date:

**7 November 2008**

### Contact:

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### Website:

[http://marriottschool.byu.edu/  
gmc/competition/index.cfm](http://marriottschool.byu.edu/gmc/competition/index.cfm)

Brigham Young University is pleased to announce its 2<sup>nd</sup> Business Language Case Competition in Provo, Utah. Convening on November 7th, 2008, this day long competition will give business undergraduates from invited universities an exciting opportunity to showcase both their theoretical business knowledge and mastery of the Portuguese or Spanish language. Presenting in this competition environment will also sharpen participants' collaboration and presentation skills, and capacity to cope with pressure.

Each University may send up to two teams of three persons for Portuguese and one team of three persons for Spanish to compete in this competition. Two weeks in advance, participating teams will receive a business case. They will be expected to present, in Spanish or Portuguese, a theoretical solution to the case study. The competition will consist of two rounds of presentations judged by university officials and executives. Judges will not be apprised of the university affiliation of each team. Teams that present in their cases in Spanish will compete against other Spanish-speaking teams. Portuguese-speaking teams will compete against other Portuguese-speaking teams. There will be no cross-language competition.

After deliberation, the judges will choose three teams from each language to compete in the final round. The competition culminates in an awards banquet that evening, when the winning team from each language is announced and prizes are awarded. Cash prizes in the amount of \$1,000, \$350, and \$150 will be given to 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> places respectively.

Team registration is \$500, which includes two nights at the Provo Marriott, breakfast, lunch, and dinner on the day of the competition, and ticket for the BYU vs. San Diego State Football Game on Saturday after the competition. This event is going to be fun, exciting, and a unique opportunity for students who are serious about success to test and refine their analytical and presentational skills. Students will meet, compete, and make connections with career-boosting potential.

**Sign up today to secure a spot for your team!**