

Business in Brazil

Summer 2010

Study business in Brazil—a booming, emerging market!

Earn **six credit hours** with three weeks in **Rio de Janeiro**, and one week in **São Paulo!**



In Rio—Business, Beaches, and More:

- Business-oriented Portuguese language at the *Instituto Brasil-Estados Unidos* (IBEU)
- Academic lectures and lively discussions in English at the School of Business at the Catholic University (PUC-Rio), combined with visits to prominent local companies
- Housing with local families

In São Paulo—Business, Finance, and More:

- Visits with local Brazilian companies
- Tour museums, art galleries, and experience local culture

Visit these companies and others:

- *Petrobras* - National Oil Company
- *Globo* - Media giant
- *National Development Bank*
- *EMBRAER* - Aircraft manufacturer

Dates: May 17-June 11, 2010

Price: approx. \$3,600 + airfare

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Eligibility: The program is open to advanced undergraduates and graduate students from UF and other institutions. Students must have taken the equivalent of one full semester of business coursework. Earn six hours of transfer credits (three in business and three in Portuguese).

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