Trade Publications

The publications listed below are used by retail managers to learn about industry trends and methods for improving the profitability of their business. Most University libraries do not have these trade publications. However, instructors or students can write or call the publisher and get information about the publication with some sample issues. In addition, many of these publications collect information about a specific aspect of the retail industry which are printed in separate reports and made available on request.

**Accessories**
Business Journals Inc.
P.O. Box 5550
Norwalk, CT 06814
(203) 853-6015

Monthly national fashion magazine for retailers of women’s accessories including handbags, footwear, belts, jewelry, scarves and neck wear, gloves, personal leather-goods, umbrellas, and hats.

**American Booksellers Association**
Booksellers Publishing Inc.
828 S. Broadway
Tarrytown, NY 10591-5112
(800) 637-0037
[http://www.bookweb.org](http://www.bookweb.org)

Monthly magazine for book retailers covering buying, advertising and promotion, inventory control, display techniques, and publisher/bookseller relations.

**American Retailer**
American Retailer Inc.
21 W. Delelah Rd.
Pleasantville, NJ 08232
(609) 646-2692

A quarterly "how-to" magazine providing a resource for independent retailers of confectionery, health and beauty aids, and snacks in the US.
American Salon
Egdell Communications
270 Madison Ave.
New York, NY 10016
(212) 951-6600
http://www.tradepub.com/paid/TITLES/paidAmerican_Salon.html

Monthly magazine for professional cosmetologists and salon owners providing information on trends and techniques in hairstyling and salon management practices.

Auto Merchandising News
Mortimer Communication, Inc.
P.O. 1185
Fairfield, CT 06430
(203)384-9323

Monthly magazine for volume retailers of automotive parts, accessories, chemicals, and services providing news information about the retailers.

Billboard
Billboard Communication Inc.
1515 Broadway 39th Floor
New York, NY 10036
(212) 764-7300
http://www.billboard.com

Weekly newspaper covering business activities in the music, video, and home entertainment fields. Publishes weekly radio play lists and sales charts covering principle music categories as well as videocassette sales and rentals.
Box Office
RLD Communication
6640 Sunset Blvd., Ste. 100
Hollywood, CA 90028
(213)-465-1186

Monthly magazine for the theater industry providing national and local news about theater management and operations, industry trends about film production and distribution.

Business of Fur
Fur Publishing Plus Inc.
19 West 21st Street
New York, NY 10001
(212) 727-1210

Monthly magazine providing information on fashion, visual merchandising, advertising, conservation, insurance, and security of fur retailers.

California Apparel News
MNM Publishing Corp.
110 E. 9th St. A777
Los Angeles, CA 90079-1929
(213) 627-3737
http://www.apparelnews.com

Weekly newspaper providing information on fashion, retailing, manufacturing, and textiles for the West Coast fashion industry.

Chicago Apparel News
MNM Publishing Corp.
The Apparel Center
350 N. Orleans, Ste. 52-107
Chicago, IL 60654
(312) 670-2230

Quarterly magazine providing information on fashion, retailing, manufacturing, and textiles for the Midwest fashion industry.
**Children's Business**  
Fairchild Publications  
7 W. 34th Street  
New York, NY 10001  
(212) 630-4199

Monthly magazine for retailers, buyers and manufacturers of infant and toddlers' wear, boys’ and girls’ apparel, juvenile merchandise, footwear, and toys.

**Chain Store Age Executive**  
Lebhar-Friedman Inc.  
425 Park Avenue  
New York, NY 10022  
(212) 756-5000  
http://www.chainstoreage.com

Monthly magazine for retail headquarters executives and shopping center developers. Deals with issues confronting chain store executives concerning management, operations, construction, modernization, store equipment, maintenance, real estate, financing, materials handling, and advertising.

**College Store Executive**  
Executive Business Media  
P.O. Box 1500 825  
Old Country Road  
Westbury, NY 11590  
(516) 334-3030

Monthly merchandising and trade magazine for people responsible for buying and merchandising in college retail stores.

**Consumer Electronics 122**  
Fairchild Publications  
7 W. 34th Street  
New York, NY 10001  
(212) 630-4199

Monthly magazine for independent retailers, mass merchandisers, hi-fi, video, and computer specialty stores, radio/TV/appliance stores, and department stores selling products ranging from electronic games and computers to security systems.

**Convenience Store Management**  
Capital Cities  
825 Seventh Ave. 6th Fl  
New York, NY 10019

Monthly publication for convenience store executives and their suppliers reporting merchandising ideas, current industry news, finance, trends, people, and new products.
Convenience Store News
MacSadden Trade Publications
233 Park Ave. S. 6th Fl.
New York, NY 10003
(212) 780-2300
http://www.gmabrands.com
http://www.csnews.com

Monthly magazine for convenience store and oil retail executives, managers, and franchisees providing information on industry trends, news, and merchandising techniques.

Daily News Record
Fairchild Publications
7 W. 34th Street
New York NY 10001
(212) 630-3600
http://www.recordernews.com

Daily newspaper providing information on retail fashion, product, merchandising, and marketing of men’s and boy’s wear to retailers, wholesalers and manufacturers.

Dallas Apparel News
MNM Publishing Corp.
2300 Stemmons Freeway, M5F15
Apparel Mart
Dallas, TX 675258
(214) 631-6089

Quarterly magazine providing information on fashion, retailing, manufacturing, and textiles for the Southwest fashion industry.

Decorating Retailer
National Decorating Products Association
1050 N. Lindbergh Blvd.
St. Louis, MO 63132
(314) 991-3470

Monthly magazine for retailers specializing in the sale of paint, wallpaper, floor covering, fabrics, and other decorative products.
Do-It-Yourself Retailing
National Retail Hardware Association
5822 W. 74th St. Indianapolis, IN 46278
(317) 297-1190
http://www.nrha.org/

Monthly magazine addressing marketing, merchandising and operational issue facing do-it-yourself retailers (home improvement centers) and wholesalers.

The Hubsher Publications Inc.
P.O. Box 373
Cedarhurst, NY 11516
(516) 295-3680

Bi-monthly magazine for management and executives in deli, dairy, and bakery departments of food chains, supermarkets, and hypermarkets.
The Fashion Galleria
Darlene Griggs Enterprises
4100 McEwen Suite 196
Dallas, TX 75244
(214) 386-5228

Quarterly magazine reporting trends in women's apparel in advance of market. Coverage includes dresses, separates, coats, suits, eveningwear, accessories, and swimwear.

Fashion Jewelry Plus
Larkin-Pluznick-Larkin Inc.
P.O. Box 9103 100, Wells Avenue
Newton, MA 02159
(617) 964-5100

Bi-monthly magazine offering fashion trends, forecast reports, designer and manufacturer profiles, retailer surveys, and industry news for fashion jewelry and accessories store owners and buyers.

Florist
The Florists' Transworld Delivery Association
P.O. Box 2227 29200 Northwestern Highway
Southfield, MI 48037
(313) 355-9300

Monthly publication for retail florists featuring articles on shop management, floral design, industry events, and new products.

Footwear News
Fairchild Publications
7 W. 34th Street
New York, NY 10001
(212) 630-4199
http://footwearnews.com

Weekly newspaper for retailers and manufacturers of men's, women's, and children's footwear.
**Furniture/Today**  
Cahners Business Newspaper, Division of Reed Elsevier Inc.  
7025 Albert Pick Road  
Greensboro, NC 27409  
(910) 605-0121  


Weekly newspaper for retail executives in furniture and department stores and executives in manufacturing firms.

**Gifts & Decorative Accessories**  
*Gifts & Decorative Accessories* magazine is the gift industry's leading trade publication. A monthly magazine founded in 1917, and with a circulation of 27,000, *Gifts & Decorative Accessories* serves retailers, manufacturers, and vendors of general gift products, decorative accessories, stationery, greeting cards, collectibles, personal care products, jewelry, and gourmet food items.  
[www.giftsanddec.com](http://www.giftsanddec.com)

**Gourmet News**  
United Publications, Inc.,  
Box 1056  
Yarmouth, ME 04096  
(207) 846-0600

Bimonthly magazine for buyers in gourmet food shops, gourmet gift shops, cookware shops, coffee & tea shops, specialty food stores and divisional buying offices in department, discount, and specialty store chains.

**The Gourmet Retailer**  
Sterling Southeast Inc.  
3301 Ponce De Leon Blvd., No 300  
Coral Gables, FL 33134  
(305)893-8771

Monthly magazine for retailers in the gourmet industry including cookware shops, specialty food stores, confection shops, wine shops, cheese shops, gift gourmet stores, department store gourmet shops, and the buying offices of supermarket chains.

**Grocery Distribution**  
Grocery Market Publications  
455 S. Frontage Rd., Ste 116  
Burr Ridge, IL 60521  
(708) 986-8767

Bimonthly magazine for executives and operation managers responsible for food warehousing functions.

**Grocery Marketing**
Delta Communications Inc.  
455 N. Cityfront Plaza Dr. 24th Fl.  
Chicago, IL 60611  
(312) 222-2000

Monthly magazine with news and articles on marketing issues in the grocery industry for chain and independent grocery retailers and wholesalers, food brokers and manufacturers.

Hardware Age  
Chilton Company, Inc.  
Chilton Way  
Radnor, PA 19089  
(215) 964-4269

Monthly magazine for retailers, distributors, and manufacturers of hardlines, lumber/building materials, and allied products.

HFD  
(HFN) Home Furnishings Network  
Fairchild Publications  
7 W. 34th Street  
New York, NY 10001  
(212) 630-4000, (800) 247-2160

Weekly newspaper for retailers and manufacturers in the home products industry including furniture, bedding, decorative accessories, lamps, home electronics, major appliances, table-top, domestics, bath shop, and giftware.

Home Accents Today  
P.O. Box 2754  
High Point, NC 27261-2754

Circulation of 22,000 is divided into 2 major groups -- the accessory buyers for furniture stores (or in cases of smaller stores, the owners and/or merchandise managers) and the owners/buyers of home accent specialty and gift stores.  
www.homeaccentstoday.com

Home Furnishings Retailer  
National Home Furnishings Association  
P.O. Box 2396  
High Point NC 27261  
(336) 886-6100  
www.nfa.org

Monthly magazine for managers of home furnishing retail stores.

Home Improvement Centers  
Vance Publishing Corp.  
400 Knightsbridge Parkway  
Lincolnshire, IL 60069  
(312) 634-4379
Monthly magazine for full-line and specialty retailers and wholesale distributors of home improvement products with information on systems and products to sell to customers ranging from do-it-yourselfers to professional remodelers.

Home Textiles Today

*Home Textiles Today* is the weekly newspaper of the home textiles industry. 25,000 visitors per month visit Hometextilestoday.com for information on all facets of this industry - from product announcements and personnel changes to financial and fashion news for the manufacturers, retailers and suppliers. The mission of *Home Textiles Today*, in print and online, is to be an indispensable tool for top executives in the home fashions marketplace.

[www.hometextilestoday.com](http://www.hometextilestoday.com)

Hotel and Motel Management

Advanstar Communications, Inc.
7500 Old Oak Blvd.,
Cleveland, OH 44130
(216) 826-2839

Bimonthly magazine for the lodging industry reporting news and trends affecting the industry.

Housewares

Advanstar Communications, Inc.
7500 Old Oak Blvd.,
Cleveland, OH 44130

Biweekly newspaper for housewares and electrical housewares merchandise managers, buyers, and chain store executives.

Jewelers Circular Keystone, aka JCK

Jewelers' Circular Keystone (JCK) is the jewelry industry’s leading trade publication and industry authority. The first, most, and best-read book for independent jewelry retailers, JCK provides the highest level of editorial excellence and integrity in the jewelry industry. With more than 135 years of experience, we've helped define industry trends while supplying our subscribers the information and innovation they need to run their stores more efficiently.

[http://www.jckonline.com](http://www.jckonline.com)

Leather Today

Fur Publishing Plus Inc.
19 West 21st Street, Ste. 403
New York, NY 10001
(212) 727-1210

Monthly magazines for buyers of leather apparel in specialty and department stores.

Magazine and Bookseller
Monthly magazine for retailers and wholesalers of magazines and paperback books.

**Modern Jeweler National**  
P.O. Box 1414  
Lincolnshire, IL 60069-1414  
(708) 634-2800  
(800) 621-2845

Monthly magazine for jewelry retailers covering trends in jewelry, gems, and watches.

**Modern Grocer**  
Grocers Publishing Company  
15 Emerald St.  
Hackensack, NJ 07601  
(201) 488-1800

Weekly newspaper reporting regional and national news concerning food retailing.

**Monitor**  
Monitor’s Insider Trade Dimensions  
263 Tresser Blvd. 5th Floor  
Stamford, CT 06901-3202  
(203) 977-7636  
N: Neuson retailer expansion

Monthly magazine for shopping center developers and managers and chain retailers providing information on studies and statistical analyses of the development, management, financing, design, operations and construction of shopping centers.

**New York Apparel News**  
MNM Publishing Corp.  
1501 Broadway St., Ste 1508  
New York, NY. 10018  
(212) 221-8288

Quarterly magazine providing information on fashion, retailing, manufacturing, and textiles for the New England and Mid-Atlantic fashion industry.
**Non-Foods Merchandising**  
Cardinal Business Media Inc.  
200 Connecticut Avenue, Ste. 5-0  
Norwalk, CT 06854  
(203) 838-9100  

Monthly magazine for buyers, merchandisers, and distributors of general merchandise and health and beauty aids in the supermarket industry.

**Private Label Product News**  
252 W. Swamp Road Ste. 13  
Doylestown, PA 18901  
(215) 230-4400  

Bimonthly magazine for retail executives and buyers responsible for purchasing private label products for supermarket chains, drug store chains, and general merchandise chains.

**Progressive Grocer**  
Progressive Grocer Ass.  
263 Tresser Blvd. 6th Floor  
Stamford, CT 06901  
(203) 325-3500  


Monthly magazine reporting on the supermarket industry containing original research and analyses of industry data, special product category reports, tracking studies of trade and consumer trends, and retailer and wholesaler case histories.

**Retail Info Systems News (RIS News)**  
Edgell Enterprises Inc.  
Ten W. Hanover Avenue, Ste. 107  
Randolph, NJ 07869  
(201) 895-3300  

Monthly magazine addressing system solutions for corporate/financial, operations, MIS, and merchandising management at retail.
Shopping Center World
Communications Channel Inc.
6151 Powers Ferry Rd. N.W.
Atlanta, GA 30339-2941
(770) 955-2500

http://www.nreionline.com/retail/welcome-retail-traffic

Monthly magazine providing news, statistical analyses and feature articles on new center developments and leasing, redevelopments and re-leasing, management, operations, marketing, design, construction, and financing of shopping centers.

Sporting Goods Dealer
PTN Publishing Corp.
455 Broad Nallow Road
Melville, NY 11747
(516) 846-2700

Monthly magazine for buyers and managers in sporting goods stores, sports specialty stores, and chain discount and department stores.

Sports Trend
Shore-Varrone, Inc.
6255 Barfield Road N.E. Suite 200
Atlanta, GA 30328-4300
(404) 252-8831

Monthly magazine for full-line sporting goods stores, specialty retailers, and discount retailers with sporting goods departments.

Sportswear International
Opal Publishing
29 W. 38th St., 15th fl
New York, NY 10018
(212) 768-8450

Monthly fashion magazine reporting on world trends in in-store merchandising, design, and manufacturing of casual and active sportswear for men and women.

Stores
NRF Enterprises, Inc.
325 7th Street N.W., Ste. 1000
Washington, DC 20004-2802
(202) 626-8101

Monthly magazine for department and specialty store and general merchandise retail executives.
**Supermarket Business**
Howfrey Communications.
1086 Teaneck Rd.
Teaneck, NJ 07666-4838
(201) 833-1900

Monthly magazine for supermarket retail and wholesale managers.

**Supermarket News**
Fairchild Publications
7 W. 34th Street
New York, NY 10001
(212) 630-4199

Weekly newspaper for headquarters executives and store owner/managers reporting news events affecting the supermarket industry.

**Toy and Hobby World**
Thomson Retail Press Inc.
345 Park Avenue
New York, NY 10010
(212) 686-7744

Monthly magazine for the toy, hobby, and craft industry.

**Toy & Hobby Retailer**
Yaffa Publishing Group
17-2 Bellevue St., Surrey Hills
N.S.W. 2010, Australia
(61-2) 281-2333

**Toy & Hobby World**
106 Gloucesler Pl.,
London, WIH 3DB, England

Monthly magazine for the toy, hobby, and craft industry.

**VM + SD**
ST Publications
407 Gilbert Ave.
Cincinnati, OH 45202
(513) 421-2050

Monthly magazine for people involved in merchandise display, store interior design and planning, and manufacturers of equipment used by display and store designers.

**Women’s Wear Daily**
Fairchild Publications
7 W. 34th Street
New York, NY 10001
(212) 630-4199

Daily newspaper reporting on women’s and children’s ready to wear, sportswear, innerwear, accessories, and cosmetics on up to date fashion and industry news.

**Young Fashions Magazine**
WFC Inc. 119 Fifth Avenue
New York, NY 10003
(212) 677-7040

Monthly magazine for department buyers and merchandisers in the children’s wear industry.