FASHION AND TREND INFORMATION WEBSITES

Unvogue.com - a Webzine with a multiethnic following, readers can pore over pictures of athletic hipsters, natty on the tennis court in shorts and stiff-pressed blazers; they can read about novel ways to wear a vest; or “page” with a click to coverage of the antics of the tattooed late-night set.

Luxuryculture.com - based in Paris, Well-heeled fans of this site base in Paris will encounter a multipage feature about Aurelie Bidermann, a jewelry designer whose silver-dipped lace collars and cuffs are sold at upscale stores. Fashion is part of a rarefied lineup that includes articles on the emergent art scene in Qatar and Abu Dhabi and a lavish pictorial on family safaris in Africa.

Business of Fashion - a Web news site. But a Webzine, can be much more dynamic, change its content faster, create dialogue with a bunch of people passionate about the same topic, and push the envelope in getting them to interact.

net-a-porter.com - a weekly catalog dressed up as a magazine, a kind of upscale Lucky, posts trend stories, including one in its July 30 issue that talks up new colors for fall. Readers can buy the berry-tone Phillip Lim dress on its pages by clicking directly on it.

Hintmag.com

Fashion156.com

Glossmag.ca