2013 NEW YORK CITY STUDENT TOUR

Monday, March 4th – Friday, March 8th

Hosted by:

The David F. Miller Center for Retailing Education and Research
Monday, March 4

8:00 – 9:00 - Student Breakfast – This will be our first official gathering in New York City. We will eat together as a group before starting our week of tours. Sponsored by the Retail Center.

Stage Door Deli

33rd and 8th Ave – 212-868-9655

9:30 – 11:00 – Google

Entrance is on 8th Avenue and 16th street lobby (4th floor)

Contact is Emily Thwaytes – Gator!!!
11:45 – 1:00 – The Courtyard New York Manhattan/SoHo Hotel 181 Varick Street ·
New York, New York 10014 USA ... Meet in the lobby

Talk with Simonetta Morrison

1:00 – 2:00 – Lunch on your own

2:30 -5:30 – Soho

**Story**

144 10th Ave
(between 19th St & 18th St)

New York, NY 10011

Neighborhood: Chelsea (212) 242-4853

**Uniqlo SoHo**

546 Broadway (between Prince St & Spring St)

New York, NY 10012

Neighborhood: SoHo

(877) 486-4756

**C Wonder**

72 Spring St, New York, NY 10012

Phone:(212) 219-3500

**Sam Edelman**

109 Spring Street
*Tuesday, March 5th*

8:30 – 10:00 – **International Council of Shopping Centers – ICSC**

1221 Avenue of the Americas – 646-728-3800

Michael Kercheval, President & CEO, ICSC

Sarah Ritchie, Leadership Development Team, ICSC

Bill D’Arienzo, President of WDA Marketing Associates

11:00 – 1:00 - **Ralph Lauren Children’s Wear**

100 West 33rd Street, Suite 900, New York 10001  212-938-8402
2:00 – 5:00 – Brown Shoe Showroom – Dr. Scholl’s, Vera Wang, Franco Sarto, Via Spiga, Fergie, Sam Edelman and Tour of Famous Footwear

2–3:00 Meet at Famous Footwear – 250 W. 34th Street, Penn Plaza, New York, NY 10119

3-4pm – Travel to Showroom

4-5pm – Showroom - 156 W 56th St # 15 New York, NY 10019

5-6pm – Travel to Dinner

6-9pm – Dinner with Brown Shoe
*Wednesday, March 6th*

9:00 – 10:00 - FAO Schwarz

676 5th Avenue

212-644-9400

11:00 – 1:00 – Macy’s on your own

Macy’s Herald Square, between 34th and 35th on Broadway. Entrances also available on 7th Avenue and 34th Street, as well as on 34th Street between 7th Avenue and Broadway.

1:00 – 2:00 – Lunch on your own

2:00 – 3:00 – JCP on your own

Manhattan Mall - 100 W. 33rd Street NYC, NY 10001, Broadway @ 33rd Street.

3:00 – 5:00 – Tour retail in Herald Square or Times Square
*Thursday, March 7th*

9:00 – 10:00 - **Times Square Crystal Ball** – Waterford Crystal  
One Times Square  
Jerry Telson, Walgreens, District Manager, Manhattan  
1983 Marcus Ave, Suite C100 New Hyde Park, NY 516-352-8548

11:00 – 12:30 - **Lilly Pulitzer Store**  
Taylor Grimaldi, Human Resources Associate – 610-878-5550 x 5589  
550 7th Ave (at W 40st Street), New York 10018
12:45 – 2:15 – **Lunch at Patsy’s – Hosted by Chip and Mary Lane**

236 West 56th Street (Between 8th and Broadway)

212-247-3491

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3:00 – 4:30 – **Empire State Building**

Empire State Building Observation Deck

350 Fifth Avenue (between 33rd/34th Streets), New York, NY 10118

$12.50 per ticket
5:00 – 7:00 – Dave and Buster’s – Tour and Dinner

234 West 42nd Street  (646) 495-2015

Contact : Benjamin Maddy, Special Events Manager
*Friday, March 8th*

9:00 – 10:00 – Louis Vuitton

1 East 57th Street, 11th Floor

917-281-2086

Contact; Laetitia You-Lebot

On your own the rest of the day.