EXECUTIVE ADVISORY BOARD

Chip Lane
President
Sealane Marketing

Chip grew up in Daytona Beach, Florida and graduated from the University of Florida with a Bachelor’s of Science in Accounting.

Chip is the President of Sealane Marketing which is located in Altamonte Springs, Florida. Sealane is a Headquarter Broker Agency for HBC (Health and Beauty Care) and GM (General Merchandise) manufacturers including companies such as Energizer, Foster Grant and Neutrogena. Sealane sells to accounts such as CVS, Publix, Walgreen’s and Winn Dixie.

Chip is also the President of Retail Detail Merchandising (RDM) which is a third party retail service provider. RDM provides retail services to the Drug, Food and Mass Class of Trade for manufacturers such as Energizer, General Mills, Nestle and Neutrogena.

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