EXECUTIVE ADVISORY BOARD

Blake Witters
Director of College Relations
Macy’s

Blake Witters is the Director of College Relations at Macy’s, Inc. and is responsible for all Store Management, Visual, Loss Prevention and Logistics recruitment for the organization. He started his career with the company working in the home department as a part-time sales associate in high school and college. Upon graduating from the University of Georgia in 2006, he entered the Store Management Executive Development Program in Athens, Georgia.

Upon completion of the EDP Program, Blake worked as a Sales Manager in various stores in the Atlanta market. In 2008, Blake transitioned to Corporate Human Resources as the Stores College Recruiter for the Southeast and South Central Regions. Since then, he has held positions of increasing responsibility within College Relations and was promoted to his current role in May 2012. Blake currently lives in Atlanta with his wife, Ashley, and son, Mason.