UF in China

China Retail Study Tour
Spring Extended 2014: Dates TBA

Learn about Business Decision-Making in China, the Chinese Consumer Markets, the Dynamics of Retailing, Manufacturing, and Supply Chains.

About the Program
This four-credit course is designed to give you opportunities to learn and experience Chinese business practices. The Miller Center is offering an opportunity to study that market firsthand and meet top executives. The 3-week study tour includes site visits to companies, government organizations, and stores, as well as cultural site visits. Company visits include Lenovo, Coach, Toys R Us China, Li & Fung, Mark Fairwhale, Walmart Headquarters, Umbra, JD.com, Brown Shoe Company, Outback Steakhouse, McDonald, Costa Coffee, Ocean Park, Chimelong Park, Starwood Hotels and Resorts, Ogilvy, Hyundai Manufacturing. As part of touring government organizations, you will get to see the US Commercial Services as well as the US Embassy.

About the Location
You will visit Beijing, Shanghai, Yiwu, Shenzhen, Guangzhou, and Hong Kong. These cities were selected to learn diverse consumer culture and market environments in different sizes and economic development stages as well as in different regions of the country.

Excursions
Excursions include Hong Kong Victoria Peak, Water Town Zhu Jia Jiao in Shanghai, Shanghai Acrobatic Show, Shanghai boat ride, Great Wall, the Forbidden City, and Tiananmen Square.

Housing
You will be housed in various 4-5 star hotel accommodations in each city center.

Course Information
Warrington College of Business Administration
David F. Miller Center for Retailing Education and Research

Course is taught by UF Faculty for UF GPA credit

MAR4956/GEB6930: China Retail Study Tour
Total Number of Credits Offered: 4
2014 Pricing
2014 Undergraduate Program Fee: TBA
2014 Graduate Program Fee: TBA
UFIC Deposit: $109
Chinasense Deposit: $400
A $109 nonrefundable deposit is due at the time of application. The remaining fees are due no later than 45 days prior to departure. If you receive financial aid, you can defer payment until it disburses. Deferment decision will be based on the amount of aid to be received.

What’s Included:
Visa application and processing fee, cell phone, all gratuities, intra-country airfares, 4-5 star hotel accommodations at each city center, most meals, top level business and store visits, factory/distribution center tours, and cultural excursions international health insurance, and emergency medical assistance.

What’s Not Included:
round-trip airfare, some meals, additional personal travel, and personal expenses.

Financial Aid
Most financial aid that you would receive on campus during the can be applied toward the cost of this study abroad program.
UFIC recommends that you speak with your financial aid advisor about your financial aid eligibility for study abroad. More information can be found at Student Financial Affairs.

Eligibility/Requirements
-3.0 GPA
-students in good standing
-essay

Additional Information
China Retail Study Tour
Website: http://warrington.ufl.edu/mkt/retailcenter/students/china.asp
Facebook page: The University of Florida China Retail Study Tour