ALUMNI IN RETAILING

Giselle DiCristi
Women's Swimwear and Activewear Buyer-Macy's Florida

I started my career at Macy's Florida over 5 years ago as an assistant buyer. Through the learning and development program at the company, I moved through different areas of responsibility from Dresses to Junior apparel and finally becoming a buyer 2 years ago. Currently I buy women’s swim for all of our Florida locations as well as Puerto Rico. I also buy Nike, Adidas and Puma for 30 of our stores.

Advice: In order to be a successful buyer, you must learn to prioritize and manage your time. It is important to be able to identify what projects are most important and what can wait. Keeping open lines of communication with your manager is also important so that you can understand what their deadlines are and make sure they are met.