This meeting explores the problems and challenges Floridians face in planning for a reliable and affordable supply of water to meet the demands of a projected population of almost 22 million in the year 2020. Water supply demands are already outstripping capacity in many regions of the state. Effective approaches to ensuring sustainable, environmentally-responsible water supply in Florida require new and creative thinking. What management approaches are currently implemented or contemplated? What policy trade-offs need to be considered? What priorities should be assigned water use? What can we learn about improving water supply management from other states and countries? How do we educate Floridians about our most pressing water supply policy issues?

This meeting includes two interrelated programs that will tackle these and other questions. In the first program, organized by the Public Utility Research Center, University of Florida, water policy specialists will share their observations on current planning initiatives, and environmental and economic considerations involved in linking water supply to population growth. The second program, organized by the Reubin O’D. Askew Institute, University of Florida, will examine the evolution of water supply policies at home and abroad, their implications for economic development, and strategies for educating the public about water sustainability issues. You also will have the opportunity to formulate policy recommendations after participating in small group discussions. So please join us for what we anticipate will be a stimulating forum of ideas on this important topic!
The 2005 Annual Meeting - Reubin O’D. Askew Institute Program
Thursday, March 31 thru Friday, April 1, 2005
Orlando Marriott Downtown Hotel

6:30-9:00 p.m. Reception and Dinner
Governor Reubin O’D. Askew
Paul Reiter, Executive Director, International Water Association

Friday, April 1, 2005
Orlando Marriott Downtown Hotel

7:00-8:30 a.m. Complimentary Breakfast at Orlando Marriott Downtown Hotel

8:30-10:15 a.m. General Session
Dr. David Colburn, Director, Askew Institute
Dr. Sanford Berg
Ms. Cynthia Barnett, Knight-Wallace Fellow, University of Michigan (2004-2005), Reporter, Florida Trend Magazine

Noon-1:30 p.m. Luncheon
Marianne Arneberg, Senior Editorial Writer, The Orlando Sentinel
Paula Dye, Chief Environmental Planner, Tampa Bay Water

3:15-4:30 p.m. Synthesizing Session
Moderator: Ann Henderson presides over discussion of groups’ recommendations and goals for the Askew Institute.

4:30 p.m. Concluding remarks
Governor Reubin O.D. Askew

Orlando Marriott Downtown Hotel
400 West Livingston Street
Orlando, Florida 32801 USA
1-800-574-3160

Conference Rate: $119/night
Rate Guaranteed until March 8, 2005

Questions about registration? E-mail virginia.hessels@cba.ufl.edu or call 352-392-3655

COST OF REGISTRATION
PURC and Askew Programs: $230

PURC Program: $90        Askew Program: $160
Fee includes conference materials and meals listed under the corresponding program

Please indicate (x) which programs and meals you and your spouse/guest plan to attend:

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<thead>
<tr>
<th>Program/Meal</th>
<th>Self</th>
<th>Guest</th>
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<tr>
<td>Thursday, March 31 PURC Program</td>
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<td>$90</td>
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<td>Friday, April 1 Askew Program</td>
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<td>Dinner (Thursday, March 31)</td>
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<td>Breakfast &amp; Lunch (Friday, April 1)</td>
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Dietary Preferences (Self): ____________________________
Dietary Preferences (Spouse/Guest): ____________________________

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Note: To register online, visit www.purc.org.