Competition, Regulation, and Organizational Restructuring

The transition to competition involves thoughtfully examining a maze of rules and traditional procedures. Regulators and executives confront numerous obstacles in the path toward industry restructuring. Ultimately, meeting consumer needs efficiently requires that public and private decision-makers evaluate a variety of contingencies to avoid unproductive paths. The purpose of this conference is to identify principles which can serve as a compass for guiding decisions. Sessions will provide an overview of the industrial terrain in energy and telecommunications, and presentations will help develop strategies for organizational restructuring needed in a changing market environment.

Sanford V. Berg, Florida Public Utilities Professor

THURSDAY, JANUARY 18
University Centre Hotel - 11th Floor

10:00-1:15 pm  PURC Executive Committee Meeting and Luncheon (by invitation)

12:00-1:30 pm  Registration and Refreshments

PLENARY SESSION

1:30-1:45 pm  John Kraft, Dean, College of Business Administration, Welcoming Remarks

Presentation of Gerald L. Gunter Distinguished Service Award

Presentation of PURC Distinguished Service Award to Douglas N. Jones

1:45-2:30 pm  Douglas N. Jones, Director, National Regulatory Research Institute, The Ohio State University, “New Technologies, Entry, and Transitional Regulation”

2:30-3:15 pm  Robert Leone, Professor of Operations Management, Boston University, “Managerial and Regulatory Reorganization”

3:15-3:45 pm  Discussion

3:45-4:15 pm  Break and Refreshments

4:15-5:15 pm  Susan Clark, J. Terry Deason, Joe Garcia, Julia Johnson, Diane Kiesling, Commissioners, Florida Public Service Commission, Roundtable Discussion on Regulatory Issues

5:30-7:00 pm  Reception - Ground Floor Atrium

FRIDAY, JANUARY 19
University Centre Hotel - 11th Floor

7:45-8:30 am  Breakfast Refreshments

PLENARY SESSION

Current Issues: Energy Efficiency

8:30-9:15 am  Tracy Lewis, James Walter Eminent Scholar, University of Florida; Jeffrey Baxter, Economic Consultant, “Pricing for Competition and Restructuring”


10:00-10:15 am  Discussion

10:15-10:30 am  Break and Refreshments

Current Issues: Telecommunications

8:30-9:15 am  John Mayo, Professor of Economics, University of Tennessee, “Universal Service in Competitive Telecommunications Markets”

9:15-10:00 am  Julianne Meurice, Principal, Theodore Barry & Associates, “Restructuring to Meet Competitive Issues”

10:00-10:15 am  Discussion

10:15-10:30 am  Break and Refreshments

PLENARY SESSION - Roundtable Discussion

10:30-11:30 am  John Lombardi, President, University of Florida

A group of private and public decision-makers will share their perspectives on emerging issues.
CONFERENCE REGISTRATION FORM

Name __________________________
Title __________________________
Dept. __________________________
Organization ____________________
Mailing Address __________________
Telephone ( ) ___________________
Name for Name tag ________________

Registration includes noon refreshments and reception on January 18; breakfast buffet on January 19; all sessions and printed materials.

☐ Complimentary for PURC Sponsors & UF Faculty/Students

☐ $300 Registration Fee for Non-Sponsors; amount enclosed __________

Please make checks payable to UF, Division of Continuing Education

Return completed Registration Form by January 4, 1996 to:

Public Utility Research Center
P.O. Box 117142
Attention: Mary Corens
College of Business Administration
University of Florida
Gainesville, FL 32611-7142
(904) 392-6148 • (904) 392-7796 fax

PUBLIC UTILITY RESEARCH CENTER

Eugene F. Brigham, Director
Sanford V. Berg, Executive Director

Founded in 1972, the Public Utility Research Center’s mission is to promote teaching, service, and research in the areas of energy, communications, and public utilities. PURC fulfills this mission by:

1) offering a quality program for students;
2) providing a neutral forum for the productive exchange of ideas;
3) sponsoring conferences, seminars, and workshops which bring together representatives from the University, public and private sectors, and regulatory agencies;
4) developing methodologies that improve decision-making in the regulatory process;
5) undertaking specific research that addresses topics in the energy, utilities, and communications industries.

PURC-affiliated researchers in these areas include Eminent Scholars David Sappington and Tracy Lewis.

ACCOMMODATIONS: All sessions will take place at the University Centre Hotel located at 1535 S.W. Archer Road, Gainesville, FL, 32608. Please book your reservations early and identify yourself as a PURC conference attendee in order to receive the special conference rate of $60 single or double 1-800-824-5637 or (904) 371-3333. This rate will not be guaranteed after December 20, 1995. Shuttle transportation to and from the airport is provided by the hotel if arrangements are made one week in advance.

EDUCATIONAL CREDIT: The material presented at the conference qualifies for 6 hours of technical business CPE credit for Florida CPAs; 7 hours of general CLER credit for Florida law practitioners.

INQUIRIES: Please contact Pamela Cuff, Conference Coordinator at PURC, College of Business Administration, University of Florida, Gainesville, FL 32611-7142; (904) 392-6148 or (904) 392-7796 fax.