Market and Technological Convergence: Implications for Regulation

The markets for today's energy and telecommunications services vastly differ from those of a decade ago. Traditional regulation is changing due to a variety of state and national initiatives, while the force of technology appears to be breaking down some historical natural monopolies. As a result, incumbents and entrants to these markets are discovering innovative ways to meet consumer needs. The current competitive environment presents challenges both to industry managers and regulators to find policies which promote efficiency and fairness. We will explore these issues and will seek fresh approaches to assist decisionmakers.

Sanford V. Berg, Florida Public Utilities Professor

THURSDAY, APRIL 27
University Centre Hotel - 11th Floor

10:00 - 1:15 pm  PURC Executive Committee Meeting and Luncheon (by invitation)

12:00 - 1:30 pm  Registration and Refreshments

PLENARY SESSION

1:30 - 1:45 pm  John Kraft, Dean, College of Business Administration, Welcoming Remarks

Presentation of Gerald L. Gunter Distinguished Service Award

Presentation of PURC Distinguished Service Award to William W. Hogan

1:45 - 2:30 pm  William W. Hogan, Thornton Bradshaw Professor of Public Policy and Management, John F. Kennedy School of Government, Harvard University, "Transmission and Emerging Competition"

2:30 - 3:15 pm  Harry "Chip" Shooshan III, Principal, Strategic Policy Research, "Local Competition in Telecommunications: Public Policy Issues and Options"

3:15 - 3:45 pm  Discussion

3:45 - 4:15 pm  Break and Refreshments

4:15 - 5:15 pm  Susan Clark, J. Terry Deason, Joe Garcia, Julia Johnson, Diane Kiesling, Commissioners, Florida Public Service Commission, Roundtable Discussion on Regulatory Issues

5:30 - 7:00 pm  Reception - 11th Floor

FRIDAY, APRIL 28
University Centre Hotel - 11th Floor

7:45 - 8:30 am  Breakfast Refreshments

CONCURRENT SESSIONS

Current Issues: Energy Efficiency

8:30 - 9:15 am  Jon Carlton, Regulatory Strategy Manager, The National Grid Company plc, "Lessons from the UK Experience with Price Cap Regulation and Vertical Disintegration"

9:15 - 10:00 am  Sally Streiter Hunt, Senior Vice President, National Economic Research Assoc., Inc., "The California Initiative"

10:00-10:15 am  Discussion

Current Issues: Telecommunications

8:30 - 9:15 am  Carol Weinhaus, Director, Telecommunications Industries Analysis Project, "New Technologies and Universal Service in the Competitive Market"

9:15 - 10:00 am  David Sappington, Lanzillotti-McKethan Eminent Scholar, University of Florida; Dennis Weisman, Assistant Professor, Kansas State University, "The Promise and Pitfalls of Incentive Regulation"

10:00-10:15 am  Discussion

PLENARY SESSION - Roundtable Discussion

10:15-10:30 am  Break and Refreshments

10:30-11:30 am  Joseph Lacher, President, Southern Bell-Florida

Michael Yackira, Chief Financial Officer, Florida Power and Light Company

Kit Konolige, Utility Analyst, Morgan Stanley and Company
Annual Conference
April 27-28, 1995
Market and Technological Convergence: Implications for Regulation

Public Utility Research Center
UNIVERSITY OF FLORIDA

Public Utility Research Center
Eugene F. Brigham, Director
Sanford V. Berg, Executive Director

Founded in 1972, the Public Utility Research Center's mission is to promote teaching, service, and research in the areas of energy, communications, and public utilities. PURC fulfills this mission by:
1) offering a quality program for students;
2) providing a neutral forum for the productive exchange of ideas;
3) sponsoring workshops, seminars, and conferences which bring together representatives from the University, public and private sectors, and regulatory agencies;
4) developing methodologies that improve decision-making in the regulatory process;
5) undertaking specific research that addresses topics in the energy, utilities, and communications industries. PURC-affiliated researchers in these areas include Eminent Scholars David Sappington and Tracy Lewis.

ACCOMMODATIONS: All sessions will take place at the University Centre Hotel located at 1555 S.W. Archer Road, Gainesville, FL, 32608. Please book your reservations early and identify yourself as a PURC conference attendee in order to receive the special conference rate of $55 single or double (904) 371-3333. This rate will not be guaranteed after March 26, 1995. Shuttle transportation to and from the airport is provided by the hotel if arrangements are made one week in advance.

EDUCATIONAL CREDIT: The material presented at the conference qualifies for 6 hours of technical business CPE credit for Florida CPAs; 7 hours of general CLER credit for Florida law practitioners.

INQUIRIES: Please contact Pamela Cuff, Conference Coordinator at PURC, College of Business Administration, University of Florida, Gainesville, FL 32611-2017; (904) 392-6148 or (904) 392-7796 FAX.

CONFEREE REGISTRATION FORM
Name
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Organization
Mailing Address
Telephone ( )
Name for Nametag

Registration includes noon refreshments and reception on April 27, breakfast buffet on April 28; all sessions and printed materials.

☐ Complimentary for PURC Sponsors and UF Faculty/Students
☐ $300 Registration Fee for Non-Sponsors; amount enclosed

Please make checks payable to: UF, Division of Continuing Education

Return completed Registration Form by April 10, 1995 to:
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