REGULATION AND PLANNING IN A MARKET ECONOMY

The pace and pattern of technological innovations have disrupted traditional regulation, particularly in telecommunications. In addition, environmental concerns and input price changes have altered perceptions of the gains to electric utility demand-side management. Since the planning horizon for decision-makers depends on the stability and consistency of regulatory policies, it is useful to examine how government affects planning by private decision-makers. Infrastructure investments, new service introductions, and price patterns all depend on state and national regulation. We hope that this year’s conference underscores the complementary roles of public and private decision-making in response to new technological and commercial opportunities. Planning is not a substitute for market forces; rather it is a result of behavior which is forward-looking. We want to encourage the thoughtful identification and evaluation of the future implications of today’s decisions.

Sanford V. Berg, Florida Public Utilities Professor

AGENDA
Gainesville Hilton Hotel

THURSDAY, APRIL 29

11:30 - 1:00 pm
PURC Executive Committee Luncheon (by invitation)

12:00 - 1:30 pm
Registration and Refreshments - Salon A

1:30 - 1:45 pm
Welcome and Presentations

John Kraft, Dean, College of Business Administration

Presentation of Gerald L. Gunter Distinguished Service Award

Presentation of PURC Distinguished Service Award - Paul L. Joskow

SESSION 1

1:45 - 2:30 pm
Paul L. Joskow, Mitsui Professor of Economics, Massachusetts Institute of Technology, “Energy Regulation, the Environment, and Competition”

2:30 - 3:15 pm
Peter Huber, Senior Fellow, Manhattan Institute for Policy, “Evolution of Competition in the Local Exchange”

3:15 - 3:30 pm
Break and Refreshments

3:30 - 4:15 pm
Kenneth Gordon, Chairman, Massachusetts Department of Public Utilities and Past President of NARUC, “Planning and the Regulatory Process”

4:15 - 5:15 pm
Thomas Beard, Susan Clark, J. Terry Deason, Julia Johnson, Luis Lauredo, Commissioners, Florida Public Service Commission, Roundtable Discussion on Regulatory Strategy

5:30 - 7:00 pm
Reception
Gainesville Hilton Hotel, Poolside

FRIDAY, APRIL 30

7:45 - 8:30 am
Reception
Gainesville Hilton Hotel, Poolside

PARALLEL SESSIONS

SESSION 2 - Salon C

Current Issues: Energy Efficiency

8:30 - 9:15 am
Theresa Flaim, Vice President, Corporate Planning, Niagara Mohawk Power Corporation, “Integrating DSM and Pricing Strategies”

9:15 - 10:00 am

10:00 - 10:15 am Discussion

SESSION 3 - Salon E

Telecommunications Issues

8:30 - 9:15 am
Christine Conti, Director, Regulatory Research and Public Policy, Bellcore, “Public Policy Issues Raised by New Technologies and Services”

9:15 - 10:00 am
Dennis Weisman, Director, Strategic Marketing, Southwestern Bell Corporation, “Managed Competition in Telecommunications”

10:00 - 10:15 am Discussion

PLENARY SESSION: Salons A, B

Industry Perspectives

10:15 - 10:30 am
Break and Refreshments

10:30 - 11:45 am
Executive Roundtable Discussion on Managerial Strategy
Including Girard Anderson, President, Tampa Electric; Stephen Frank, President & COO, Florida Power & Light; Jerry Usery, Director, Regulatory Policy & Planning, BellSouth
CONFERENCE REGISTRATION FORM

Name
Title
Company
Mailing Address
Telephone Number
Preferred Name on Nametag

Registration includes luncheon refreshments and the evening reception on April 29; continental breakfast buffet on April 30; all sessions and printed materials.

☐ Complimentary Attendance for PURC Sponsors
☐ $300 Registration Fee for Non-sponsor Organizations; amount enclosed

Please make checks payable to the University of Florida, Division of Continuing Education

Return completed Registration Form by April 15, 1993, to:
Public Utility Research Center
Attention: Mary Corens
College of Business Administration
University of Florida
Gainesville, FL 32611-2017
(904) 392-6148
(904) 392-3905 FAX

PUBLIC UTILITY RESEARCH CENTER

Eugene F. Brigham, Director
Sanford V. Berg, Executive Director

Founded in 1972, the Public Utility Research Center's mission is to promote teaching, service, and research in the areas of energy, communications, and public utilities. PURC fulfills this mission by:
1) offering a quality program for students;
2) providing a neutral forum for the productive exchange of ideas;
3) sponsoring workshops, seminars, and conferences that bring together representatives from the University, public and private sectors, and regulatory agencies;
4) developing methodologies that improve decision-making in the regulatory process;
5) undertaking specific research that addresses topics in the energy, utilities, and communications industries. PURC affiliated researchers in these areas include Eminent Scholars David Sappington and Tracy Lewis.

ACCOMMODATIONS: All sessions will take place at the Gainesville Hilton Hotel, located at 2900 S.W. 13th Street, Gainesville, FL, 32608. Please book your reservations early and identify yourself as a PURC conference attendee in order to receive the special conference rate of $54 single or double (904)377-4000. This rate will not be guaranteed after March 29, 1993. Shuttle transportation to and from the airport is provided free of charge by the Hilton.

EDUCATIONAL CREDIT: The material presented at the conference qualifies for 8 hours of technical business CPE credit for Florida CPAs.

INQUIRIES: Please contact Pamela Cuff, Conference Coordinator, at PURC, College of Business Administration, University of Florida, Gainesville, FL, 32611-2017; (904)392-6148 or (904)392-3905 FAX.