1988 PURC Conference

PARTIAL REGULATION, MANAGED MARKETS, AND BEYOND

February 4-5, 1988
University Centre Hotel

The Public Utility Research Center's Annual Conferences are designed to bring together utility executives and regulators for the exchange of ideas and perspectives. This year's conference will focus on regulatory reform and the impact of partial regulation. We will analyze the effects of partial regulation on industry structure, production costs, risk, and rate design. We hope your participation in this conference will contribute to thoughtful decision-making throughout the regulatory process.

Sanford V. Berg

Thursday, February 4

12:30-1:30 Registration
1:30-1:45 Welcoming Remarks

Alan Merten, Dean, College of Business Administration

Friday, February 5

Session III
Regulatory Issues Raised by Market Forces

8:30-10:15 John Anderson, Executive Director, Electricity Consumers Resource Council, "Policies to Encourage Cogeneration and Wheeling"

Tracy Danese, Vice President, FP&L, "Capacity and the Obligation to Serve"

Raymond O'Connor, Vice President, Citibank, "Restructuring Utilities in Response to Market Pressures"


Session IV
Perspectives on Partial Deregulation and Reregulation

10:15-10:30 Break
10:30-11:30 Topics: Rate Design Issues, Risk in Telecommunications and Energy

Joseph Cresse, former Chairman, FPSC
Southern Bell executive, To Be Announced
Jack Shreve, Public Counsel

11:30-12:00 Concluding discussion
GENERAL INFORMATION

LOCATION: All sessions of the Conference will be held at the University Centre Hotel, which is located just off 13th Street on SW Archer Road across from Shands Teaching Hospital. Please call (904) 371-3333 or write University Centre Hotel, 1535 SW Archer Road, Gainesville, FL 32608, for reservations. Please mention the Conference when making your reservations and be sure to make your reservations as early as possible. Gainesville is served by Delta, Eastern and Piedmont Airlines.

ATTENDANCE: A registration fee of $100 goes toward Conference overhead. The registration fee is waived for individuals from sponsoring organizations. Pre-registration is necessary to allow us to plan for meeting space. Kindly respond by January 20, 1988. Please make checks payable to the University of Florida, Division of Continuing Education.

EDUCATIONAL CREDIT: The material presented at the Conference qualifies for continuing education credit for Florida CPAs.

INQUIRIES: Marcie Guira, the Conference Coordinator, can be contacted by writing to PURC, College of Business Administration, University of Florida, Gainesville, Florida 32611, or by calling (904) 392-6841 or 392-6148.

REGISTRATION FORM

Please reserve _______ place(s) for me at the 1988 Annual Conference.

_ My organization is a PURC sponsor.

_ Enclosed is my check for $________ ($100 per person) which covers Conference overhead.

Please make check payable to: University of Florida, Division of Continuing Education.

Name: ____________________________
Title: ____________________________
Organization: ______________________
Address: __________________________
Phone: ____________________________

_ I plan to attend the reception on Thursday evening.

Mail to: Ms. Marcie Guira, Public Utility Research Center, College of Business Administration, University of Florida, Gainesville, FL 32611

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Gainesville, Florida

Preliminary Program

Public Utility Research Center
College of Business Administration
University of Florida
Gainesville, Florida 32611
(904) 392-6148

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Director
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