1987 PURC Conference

REGULATION IN THE PRESENCE OF COMPETITION

February 5-6, 1987
University Centre Hotel

The goal of the 1987 PURC Conference is to provide a forum for addressing issues facing the energy and telecommunications industries. This year's speakers examine how competitive pressures affect the pricing and capacity decisions of partially regulated firms. Utility managers and regulators must make choices in a new environment, reflecting changes in political agendas, affirmative action programs, tax laws, demand patterns, and production technologies. Regulation by rules of thumb developed in the past may be inadequate for both consumers and producers.

We hope these sessions will shed light on regulatory issues and give attendees a better foundation for regulatory and managerial decisions.

THURSDAY, FEBRUARY 5

12:30 - 1:30 Registration

1:30 - 1:45 Welcome

Marshall M. Criser, President, University of Florida
Alan Merten, Dean, College of Business Administration

Session I

VIEWS FROM THE PUBLIC SERVICE COMMISSION

1:45 - 3:00

Gerald Gunter
Tom Herndon
John R. Marks, III
Katie Nichols, Chairperson
Michael Wilson

3:00 - 3:15 Discussion

3:15 - 3:30 Break

Session II

THE POLITICS OF REGULATION

3:30 - 4:10
Irwin M. Stelzer, Director, Center for the Study of Energy and the Environment, Harvard University, "The Politics and Economics of Utility Regulation: Limitations in the Search for Efficiency"

4:10 - 4:50
Glenn C. Loury, Kennedy School of Government, Harvard University, "Managerial Excellence, Minorities, and Regulation"

4:50 - 5:15 Discussion

6:00 - 8:00 Informal Reception, University Centre Hotel, Centre Court, Upper Level

FRIDAY, FEBRUARY 6

Session III

CORPORATE RESPONSES TO NEW DEVELOPMENTS

8:30 - 9:10
Charles Jackson, Shooshan & Jackson, Inc., "Technological Change and Capital Recovery"

9:10 - 9:50
Elizabeth E. Bailey, Dean, College of Business, Carnegie-Mellon University, "Lessons for Electric Utilities from Telecommunications Deregulation"

9:50 - 10:15 Discussion

10:15 - 10:30 Break

Session IV

ROUND TABLE ON REGULATORY ISSUES

10:30 - 11:30
Edward L. Addison, President and CEO, The Southern Company
Katie Nichols, Chairperson, FPSC
Jack Shreve, Public Counsel
Irwin Stelzer, Harvard University

11:30 - 12:00 Concluding Discussion
RECENT PUBLICATIONS


PUBLIC UTILITY RESEARCH CENTER

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Gainesville, Florida

PROGRAM

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College of Business Administration
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