PROGRAM

Monday, February 2
5:30 Registration, Hospitality Suite

Tuesday, February 3
8:15 Registration; Coffee
8:30 Welcome, Robert F. Lanzillotti, Dean, College of Business Administration
8:35 Session 1, Issues in Public Utility Regulation
   Chairperson: William T. Mayo, Chairman, Florida Public Service Commission
   Speaker: Alfred E. Kahn, Chairman, New York Public Service Commission
   "Frontiers in the Application of Economics to Public Utility Regulation."
10:00 Coffee
10:15 Session 2, Availability of Utility Services
   Chairperson: William Bevis, Member, Florida Public Service Commission
   Speaker: Irwin M. Stelzer, President, National Economic Research Associates, Inc.
   "The Supply of Utilities' Services in the 1970's and 1980's."
11:45 Lunch
1:00 Session 3, The Supply of Capital to Utility Companies
   Chairperson: Paula F. Hawkins, Member, Florida Public Service Commission
   Speakers: Sidney L. Jones, Assistant Secretary of the Treasury for Economic Policy
   "Public Policy toward the Financing of Corporations in the Next Decade."
   Robert F. Lanzillotti, Dean, University of Florida College of Business Administration
   "Financing the Utilities in the Next Decade: How Much Capital Is Needed, How Much Will Be Available, and How Much Will It Cost?"
3:45 Adjournment

CURRENT PURC RESEARCH
1. Accounting for Construction Work in Progress: Put CWIP in the Rate Base or Capitalize AFDC?
2. Depreciation and Utility Rates under Inflation.
4. Studies on Capital Expenditure Analysis.
6. The Effect of Inflation on the Cost of Capital.

REGISTRATION INFORMATION
Registration Fee: Representatives of PURC member organizations, $15; others, $25. Registration fee includes luncheon and cocktail party. Send checks to:
PUBLIC UTILITY RESEARCH CENTER
COLLEGE OF BUSINESS ADMINISTRATION
UNIVERSITY OF FLORIDA
GAINESVILLE, FLORIDA 32611
by January 20, 1976.
About the PUBLIC UTILITY RESEARCH CENTER

The Public Utility Research Center (PURC) was established in the spring of 1971 with sponsorship from the following organizations:

- FLORIDA PUBLIC SERVICE COMMISSION
- GULF POWER COMPANY
- FLORIDA POWER CORPORATION
- FLORIDA POWER & LIGHT COMPANY
- TAMPA ELECTRIC COMPANY
- FLORIDA GAS COMPANY
- GENERAL TELEPHONE COMPANY
- SOUTHERN BELL TELEPHONE & TELEGRAPH
- FLORIDA MUNICIPAL UTILITIES ASSOCIATION

Members of those organizations, together with representatives of the Florida Electric Cooperatives Association and the Florida Legislature, have provided PURC with guidance and counsel, and serve on its Executive Committee.

PURC's principal goals and objectives are as follows:

1. To increase student and faculty awareness of the utility industry and its problems.
2. To train students for employment by utility companies or regulatory agencies.
3. To undertake research designed to help solve problems faced by the energy and communication industries.

PURC seeks to accomplish these goals by providing student fellowships and assistantships; supporting faculty research; holding conferences and seminars to discuss both major policy issues and current faculty research; and serving as a contact point between business, government, and the academic community.

Conference on Issues in the Regulation and Management of Public Utility Companies

February 3, 1976
Gainesville Hilton Hotel

Public Utility Research Center
College of Business Administration
University of Florida
Gainesville, Florida 32611