

## 39th Annual PURC Conference

### Utility Policy Today: Do We Have Strategies or Just Tactics?

#### *Mary Bane*



Mary Bane was appointed by Florida Governor Rick Scott as special advisor on energy matters, effective June 1, 2011. In this capacity, she is charged with assisting the Office of the Governor on issues of energy policy and related matters.

Dr. Bane began her career as an economist with the Florida Public Service Commission and advanced to director of the Research Division, deputy executive director, and, in 2002, executive director. She was responsible for management of agency technical, fiscal and administrative matters, and directed the overall activities of the commission staff, except the Office of the General Counsel. Dr. Bane retired from the Public Service Commission in December 2009. She earned a Ph.D. in Economics from Florida State University.

#### *Rajnish Barua*



Dr. Rajnish Barua is the executive director of the Organization of PJM States, Inc. (OPSI), an inter-governmental association of the regulatory commissions of 13 states and the District of Columbia.

Dr. Barua has more than 24 years of experience in the energy field, and was previously the energy advisor to the chairman of the Pennsylvania Public Utility Commission. Prior to that, he worked in two other state regulatory agencies. His experience includes regulatory policy, restructuring of the electric industry, regional energy markets, and other related matters.

Dr. Barua has been providing training and technical assistance to members of energy regulatory agencies of over 25 nations primarily from (and in) Africa, Eastern Europe, and South Asia. He has published and presented extensively in regional, national, and international conferences. Dr. Barua is a PRUC Senior Fellow, and was a member of the NERC Operating Committee (2009-11).

Dr. Barua earned a doctorate from the University of Delaware specializing in energy policy, and has taught courses in electricity and regulatory policy.



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#### *Bryan Batson*



Bryan Batson has served as senior vice president of commercial operations, for AGL Resources (NYSE:GAS) since December 2011. He has 27 years of professional experience with AGL Resources. Prior to his current role, Mr. Batson served as senior vice president of governmental and regulatory affairs, providing executive oversight and coordination of all governmental and regulatory matters that impact the company's regulated utilities.

Mr. Batson's many positions with the company include vice president of regulatory compliance and affairs, director of state regulatory affairs (where he represented the company before the Georgia Public Service Commission), division engineer, division manager and service center manager.

Mr. Batson earned a Bachelor of Civil Engineering degree from Clemson University, and is a registered professional engineer. He also earned a master's degree in Technology Management from Mercer University.

#### *Sanford Berg*



Dr. Sanford Berg is director of Water Studies at PURC and a distinguished service professor in the UF Warrington College of Business Administration. He is also the Florida Public Utilities Professor at UF.

Dr. Berg is responsible for promoting research and outreach activities in the field of regulatory economics. His current research examines a variety of regulatory issues facing infrastructure providers. He has served on the launch committee for the UF Water Institute and is a current member of its faculty advisory committee. His research has focused on infrastructure industries: the role of research and development in determining the basic industry conditions and the role of public policy in determining sector performance.



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#### *Lawton (Bud) Chiles*



Lawton Chiles is a Florida business and government affairs leader with 30 years of governmental and public affairs experience working in Florida, New York, and internationally. Currently, he is working with a broad group of city and county governments, universities, economic development authorities, large land-owners, and renewable energy companies on energy efficiency and renewable strategies. He seeks to connect federal and industry association resources to Florida communities to enhance energy efficiency and renewable power programs that benefit Florida.

Mr. Chiles serves as president of The Lawton Chiles Foundation, promoting the well-being of Florida's children. He is the 1997 recipient of the prestigious National Health Watch Award in New York City for his "Outstanding Contributions to Public Health," and a Johnson and Johnson Community Health Award recipient.

He is a graduate of Stanford University, and is the son of former Florida Governor and U.S. Senator Lawton Chiles.

#### *CD Hobbs*



CD Hobbs is vice president of Executive Programs at the Gartner Global Energy Center of Excellence, and a PURC Senior Fellow. He has more than 30 years of experience in the electric utility industry.

After serving for 16 years in various executive roles at Portland General Electric Company in Portland, Oregon, he was appointed Chairman, CEO and President of SPL WorldGroup, a major provider of enterprise customer management and billing software prior to its acquisition by Oracle in 2006. He later served as CEO of META Group, a widely respected global information technology research and advisory firm.

Mr. Hobbs is a recognized energy futurist and speaker on threats, opportunities, trends and forcing functions in the energy industry. He earned an MBA in Finance from UF.



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#### *Lynne Holt*



Dr. Lynne Holt is a PURC Policy Analyst where she researches, and writes papers and reports on a variety of regulatory policy issues. She has more than 27 years of experience in public policy formulation and research.

Before coming to UF, Dr. Holt worked for nearly 18 years in the Kansas Legislative Research Department as a principal analyst, research analyst, and fiscal analyst. She prepared a wide variety of utility-related and economic development reports for the state House of Representatives, Senate, and special legislative task forces. Prior to this position, she served as an energy research analyst at the Kansas Corporation Commission, where she completed written and oral presentations on energy conservation and utility regulation.

Dr. Holt earned a Ph.D. from Harvard University and a master's degree in Public Administration from the University of Kansas.

#### *Mark Jamison*



Dr. Mark Jamison is PURC's director, as well as its director of Telecommunications Studies. He provides international training and research on business and government policy, focusing primarily on utilities and network industries. His current research topics include leadership and institutional development in regulation, competition and subsidies in telecommunications, and regulation for next generation networks.

Previously, Dr. Jamison was a manager of regulatory policy at Sprint, head of research for the Iowa Utilities Board, and communications economist for the Kansas Corporation Commission. He has served as chair of the NARUC Staff Subcommittee on Communications, chair of the State Staff for the Federal/State Joint Conference on Open Network Architecture, and member of the State Staff for the Federal/State Joint Board on Separations. He also served on the faculty of the NARUC Annual Regulatory Studies Program and other education programs. He earned a Ph.D. in Economics from UF.



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#### *Edward Kee*



Ed Kee is a vice president at NERA Economic Consulting, based in Washington, DC, and an expert on nuclear power economics. He provides strategic advice to companies and governments on issues related to nuclear power and the electricity industry.

Mr. Kee also has provided testimony as an expert witness in U.S. state and federal courts, before the Federal Energy Regulatory Commission, in international arbitration cases, and before other legal and regulatory bodies. His recent work includes testimony as an expert witness for Entergy in the Vermont Yankee case, due diligence on regulatory and market risk for DOE nuclear loan guarantees, and work on nuclear feasibility and program development for several new nuclear countries.

Mr. Kee earned an MBA from Harvard University, and a B.S. in Systems Engineering (Distinction; Trident Scholar) from the U.S. Naval Academy.

#### *Brett Kilbourne*



Brett Kilbourne serves as vice president of Government Affairs, and deputy general counsel at the Utilities Telecom Council (UTC), where he provides legal guidance to utilities on telecommunications issues both pending before federal and state agencies and being considered in Congress.

Prior to joining UTC in October 1998, Mr. Kilbourne worked at BellSouth Corporation from 1994-1998 in its Washington, D.C. office where he assisted the legal department on a variety of common carrier, wireless and cable issues. He also worked at the law firm of Baker & Hostetler in broadcast and cable television matters from 1991-1994.

Mr. Kilbourne graduated in 1987 with a Bachelor of Arts in History from the University of the South in Sewanee, Tennessee. He earned his J.D. in 1998 from The Catholic University, Columbus School of Law, and is licensed to practice law in Maryland.



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#### *Ted Kury*



Ted Kury is director of Energy Studies at PURC. He is responsible for promoting research and outreach activities in energy regulation and policy. He develops research strategies that inform the academic community and practitioners on emerging issues and best practices and serves as an expert resource for regulatory professionals, policymakers, and service providers in Florida and around the world.

Mr. Kury conducts interdisciplinary research related to Florida's energy and climate change policies and collaborates with faculty at UF's Florida Institute for Sustainable Energy and other universities around the state as part of the Florida Energy Systems Consortium, a consortium recently created by the governor to leverage the expertise of Florida's research community. He also assists in the coordination of Florida's hurricane hardening efforts.

Mr. Kury earned an M.A. in Economics from the State University of New York at Buffalo and is a Ph.D. candidate at UF.

#### *Robert F. Lanzillotti*



Dr. Bob Lanzillotti is Dean Emeritus of the UF Warrington College of Business, an Eminent Scholar Chair in American Economic Institutions, and Emeritus and Director of the Robert F. Lanzillotti Public Policy Research Center at UF.

Dr. Lanzillotti has served as an economic consultant on antitrust and regulatory matters to several Florida governors, a U.S. Attorney General, and to the Federal Trade Commission. He was a presidential appointee to the U.S. Price Commission in the early 1970s when PURC was founded. He's also testified on matters of national economic policy before U.S. Senate and House committees, and was a NATO research fellow.

Dr. Lanzillotti earned a doctorate at the University of California at Berkeley, as well as a B.A. and M.A. in Economics from American University.



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#### *Michael Marullo*



Michael Marullo is president and CEO of InfoNetrix LLC, a New Orleans-based market research and consulting firm focused on automation and information technology. Besides managing daily operations of the firm, he is responsible for directing the activities of a team of market research analysts and consultants based in cities across the United States.

Mr. Marullo is the managing director, CEO and principal consultant for cfar International Ltd., a diversified technical market research and consulting firm he founded in 1984. He was named editor-in-chief of Electric Energy T&D magazine in January 2009, and was the co-creator of the Smart Grid RoadShow Conferences (Jaguar Expo, Inc.), where he's served as conference program chairman since 2008.

#### *John Mayo*



John Mayo is a professor of Economic, Business and Public Policy in Georgetown University's McDonough School of Business. His research interests lie in the areas of industrial organization, regulation and antitrust, and, more generally, the application of microeconomics to public policy. He has published roughly 50 articles in economics, law and public policy journals including the RAND Journal of Economics, the Journal of Law and Economics, the Yale Journal on Regulation, the Review of Economics and Statistics, the Journal of Industrial Economics, and the Journal of Regulatory Economics.

Professor Mayo has participated in a number of regulatory and antitrust proceedings, and has testified before both federal and state legislative and regulatory bodies on a number of matters, including monopolization, price fixing, mergers, and regulatory pricing policy. Professor Mayo also serves as the executive director of the Center on Business and Public Policy, which he founded on in 2002. The center seeks to engage scholars, policymakers and business people in dialog and debate regarding modern issues at the nexus of business and public policy.



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#### *Katrina McMurrian*



Katrina McMurrian serves as the executive director of the Nuclear Waste Strategy Coalition (NWSC), an ad hoc organization representing the collective interests of state utility regulators, attorneys general, consumer advocates, electric utilities, and associate members, on nuclear waste policy matters. NWSC's primary focus is to protect ratepayer payments into the Nuclear Waste Fund and to support the removal and ultimate disposal of spent nuclear fuel and high-level radioactive waste stranded at utility and other sites across the nation.

Ms. McMurrian served as a Florida Public Service Commissioner (2006-2009), and decided multi-million dollar cases, appeared before Congress, and worked with fellow state and federal agencies. She served on several NARUC committees, including Electricity, and Nuclear Issues (Vice Chair), as well as on collaboratives with FERC, including Demand Response (Co-Chair), Smart Grid, and Competitive Procurement.

Ms. McMurrian earned a bachelor's degree in Finance from Florida State University in 1994, and an M.B.A. from FSU in 1998.

#### *Lee (Chip) Merriam*



Chip Merriam is the chief legislative and regulatory compliance officer for the Orlando Utilities Commission (OUC—The *Reliable One*). On behalf of OUC, he serves as a member of the various committees of the Large Public Power Council (LPPC) including the Climate Policy Group, the Nuclear Strategy Group, the Governmental Resource Task Force and the Environmental Task Force. He is also involved with the American Public Power Association (APPA) on the CEO Climate Task Force.

Mr. Merriam coordinates with the St. Johns River and Southwest Florida water management districts on rule-making and policy development issues impacting Central Florida. From 1990-2009, Mr. Merriam served as the deputy executive director of Water Resources for the South Florida Water Management District, Florida's largest water



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management district, serving 16 counties, more than 150 municipalities and more than 7.1 million people. A Florida native, Mr. Merriam is a graduate of the University of Florida with a Bachelor of Science in Zoology.

#### *Ed Regan*



Ed Regan is the assistant general manager for strategic planning at Gainesville Regional Utilities (GRU), and a registered professional engineer with nearly 30 years of extensive engineering and management experience in a wide range of utility operations. These include electrical system planning, generation dispatch and power marketing, demand side management, environmental regulation, fuel supply management, water and wastewater system planning, financial and asset risk management, and utility rate design.

Mr. Regan has worked at GRU for past 33 years, a double-A bond rated utility with the lowest electrical use per residential customer in Florida. GRU has among the most aggressive conservation and carbon reduction goals in the state, and has implemented a European-style solar Feed In Tariff.

Mr. Regan is past president of the Florida Municipal Electric Association (FMEA), and currently serves on SEPA's Board of Directors, as well as on the settlement and operating committee of The Energy Authority™, a municipally owned power marketing company managing more than 25,000 megawatts of generating capacity.

#### *Ann Shortelle*



Ann Shortelle has more than 25 years of professional experience in lake, riverine, and reservoir management for water quantity and quality, surface water/wetlands restoration enhancing water quality and source water protection, surface water modeling, permitting and environmental assessments.

Dr. Shortelle joined DEP in 2011 as the director of the Office of Water Policy. She coordinates and oversees water management



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district activities – including water supply management and resource protection – to promote statewide consistency while taking into account the differing regional characteristics of Florida’s water resources.

Dr. Shortelle earned a Ph.D. in limnology from the University of Notre Dame, and a B.S. in Biology from Mercer University.

### ***Mary Sisak***

Mary Sisak is a partner in the Washington, D.C. communications law firm of Blooston, Mordkofsky, Dickens, Duffy & Prendergast, LLP. She represents independent telephone companies and wireless carriers in a broad range of legal and policy matters, including broadband issues, interconnection, universal service, tariff and contract matters and compliance with FCC rules and regulations.

Prior to the firm, Ms. Sisak worked for MCI where she represented the company before the FCC and provided counsel to the business, residential and network integrity segments of the company. She also has worked in the Office of the General Counsel for the Public Service Commission of the District of Columbia.

### ***Donald K. Stockdale***



Donald K. Stockdale, Jr. is a partner in the law firm of Mayer Brown, LLP. Prior to joining Mayer Brown, he held various leadership positions at the Federal Communications Commission (FCC), including, most recently, deputy chief, and chief economist of the Wireline Competition Bureau. While at the FCC, he led the review of major mergers, supervised the Commission’s 2008 effort to reform intercarrier compensation and universal service, and managed all pricing proceedings, tariff investigations and accounting issues. He also was instrumental in the development of much of the commission’s current approach to market definition, merger analysis, and analysis of competition and market power.

Mr. Stockdale earned B.A., J.D., and Ph.D. degrees from Yale University, as well as a B.A. from King’s College, Cambridge University.

