Public Utility Research Center Leadership Workshop
A One-Day Intensive Training for Emerging Leaders in Utility Policy

Many people are called upon to provide leadership. Some succeed; many fail. This workshop will examine the activities, behaviors, mindsets and skills of a successful leader.

As a participant, you will learn and practice the following:

- **Identify** and build a leadership style that encourages collaboration and team cohesiveness.

- **Examine** the personal practices of successful leaders in developing vision, resolving conflicts and setting priorities.

- **Discover** how to identify the key attributes of your organization. Learn how executive leaders create an organizational focus and a creative tension around the most important priorities.

- **Develop** an accountability system for addressing your most important challenges. Create a strategy for managing the relationships that are critical to your success.

- **Identify** the current morale of your workforce and learn intervention methods to create a truly great place to work.

- **Receive feedback** from trusted colleagues in order to develop skills for managing yourself and others.

Workshop Methodology

The PURC Leadership Workshop will use the “field laboratory” method of examining participants’ own leadership challenges.

Most learning will take place in teams and will use personal cases and scenarios as teaching points.

Instructors will present brief “tool kit” sessions followed by intensive personal application exercises and team presentations.

Workshop Application & Fee

To apply or for more information, please contact us at:

phone: (352) 392-6148
fax: (352) 392-7796
email: purcecon@warrington.ufl.edu
www.purc.ufl.edu

**Fee:**
- **US $595** for the 37th PURC/World Bank International Training Program Participants
- **US $695** for all others

Fee includes: tuition, reading material, lunch, morning and afternoon snacks and course material in English.

Post-workshop Work

Each graduate will develop and take home an implementation guide and action plan.

Workshop Location

Hilton University of Florida
Conference Center: Gainesville
1714 SW 34th St.
Gainesville, FL 32607
(352) 371-3600

Saturday, January 24, 2015
## Practicing Leadership in a Political Environment

### Preliminary Workshop Agenda

**Saturday, January 24, 2015**  
9 am to 4 pm

*Hilton University of Florida Conference Center: Gainesville*

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Description</th>
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<tbody>
<tr>
<td>8:30 am to 9 am</td>
<td>Registration</td>
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<tr>
<td>9 am to 10:30 am</td>
<td><strong>Introductions and purpose of the workshop</strong></td>
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| **Building the organization** | - Discover how to identify the key attributes of your organization.  
- Learn how executive leaders create an organizational focus and a creative tension around the most important priorities.  
- Build accountability in the organization. |
| 10:30 am to 10:45 am | **Break**                                                 |
| 10:45 am to 12 noon | **Effective leadership**  
- What does it mean to practice leadership?  
- How do leaders display and use courage?  
- How can leaders rally groups to a shared vision?  
- What are the risks in leadership? |
| 12 noon to 1:00 pm | **Lunch**                                                  |
| 1:00 pm to 2:15 pm | **Determining your leadership style**  
- Identify and build your personal leadership style.  
- Analyze your personal leadership challenges.  
- Create leadership in others. |
| 2:15 pm to 2:30 pm | **Break**                                                 |
| 2:30 pm to 4:00 pm | **Developing a leadership plan of action**  
- Think strategically about your relationships.  
- Develop a system of accountability.  
- Give and receive critical feedback. |

**Closing remarks**