

4 July 2001

09:00 **Registration** (Room 603 – 604)

Welcome coffee & tea

09:30 **Welcome Address**

Mr Anthony S K Wong, Director-General, OFTA

Facilitator's note

Mr M H Au, Deputy Director-General, OFTA

09:40 **Professor Rohan Samarajiva, Delft University of Technology, the Netherlands**

Universal Service and Digital Divide

- Objectives of universal service in the information society
- Conventional regulatory instruments – cross subsidy, geographical averaging and lifeline programme
- New regulatory instruments – investment incentives, competition, reverse auction
- Bridging the digital divide and rollout of broadband network
- What the telecommunications regulator can do to encourage E-commerce

11:00 **Coffee break**

11:15 **Dr Xu Yan, Hong Kong University of Science and Technology**
The Impact of Deregulation on Quality of Service

- Regulatory stances on telecommunications quality in different regions
- Competition and service quality improvement – the case with British Telecom
- The game of quality and price – the quality of IDD service in Hong Kong
- Customers' perspective
- Implications of competition to regulations on quality

12:30 **Buffet Lunch** (Room 606 – 607)

14:00 **Dr Mark A Jamison, University of Florida**

A Case Study on Interconnection – Part A, Session One

The case study would delve into issues that would confront a regulator regarding an interconnection dispute between an incumbent operator and a new entrant. Delegates are expected to review the case before coming to the seminar. (Case study material to be provided to delegates prior to seminar date)

15:15 **Coffee break**

15:30- **Dr Mark A Jamison, University of Florida**

17:00 **A Case Study on Interconnection – Part A, Session Two**

5 July 2001

09:00 **Registration** (Room 603 – 604)

Welcome coffee & tea

09:30 **Facilitator's Note**

Mr M H Au, Deputy Director-General, OFTA

09:35 **Professor Jill Hills, University of Westminster**

The Impact of the Convergence of Telecommunications and Broadcasting

- Challenges to the separate regulation of network and content in the face of convergence
- Potential of digital TV as the home information and entertainment centre
- Potential of electronic programme guides to limit competition and consumer choice
- Broadcasting on the internet
- The case for a unified regulator of communications – the UK OFCOM

11:00 **Coffee break**

11:15 **Ms Vivianne Jabbour, Lovells Lee & Lee**

The Latest Development in the EU

The speaker will consider the evolution of telecommunications regulation in Europe. She will discuss the Directives that are currently in place, addressing both their strengths and failings. The speaker will then consider the move in the EU to undertake a regulatory review and discuss the content and expected impact of the draft Directives. The discussion will apply not only to telecommunications matter, but will also touch upon the impact of convergence that is being witnessed in the industry globally. This is reflected by the very nature of the draft Directives, which have been drafted to address electronic communications networks and services.

12:30 **Buffet Lunch** (Room 606 – 607)

14:00 **Dr Mark A Jamison, University of Florida**

A Case Study on Competition Issues – Part B, Session One

This will be Part B of the case study conducted the day before, and delegates will examine how competitive the market has become since the interconnection dispute took place. The delegates will discuss the ways to assess the competitiveness and the conduct of the players in the market. There will also be some exercises on measuring competitiveness.

15:15 **Coffee break**

15:30 **A Case Study on Competition Issues – Part B, Session Two**

17:00 **Closing**