“Competition in Wireless: Spectrum, Service, and Technology Wars”
February 19 - 20, 2002

Tentative Program

Competition for the Market and in the Market
"The U.S. Transition to Digital TV: Time to Toss the Negroponte Switch"
Tom Hazlett, American Enterprise Institute

"Appropriate Applications and Good Etiquette for Unlicensed Spectrum"
Jon Peha, Carnegie Mellon University

"Do Wireless and Wireline Services Compete?"
Michael Ward, University of Illinois

"Freeing up Spectrum, Resale and Trading" (invited)
Martin Cave, Warwick University

"Should We Regulate any Aspects of Wireless?" (invited)
Annegret Groebel, Vice Chair RegTP, Germany

Government Regulation of the Market
"The Tradeoff between Mandated Standards and Interconnection: Cell Phone Penetration the USA versus Europe."
Leonard Waverman, London Business School

"Equilibrium Market Structure with Potentially Incompatible Standards"
Nicholas Economides, New York University

"The Effects of Unbundling on Technology Choice"
Pinar Dogan, University of Toulouse and University of Florida

"Should We Regulate any Aspects of Wireless?" (invited)
Annegret Groebel, Vice Chair RegTP, Germany

Country Cases in Wireless Competition and Regulation
"A Regulator's Strategy for Promoting Competition in Telecommunications: The Moroccan Case"
Mostfa Terrab, Director, ANRT, Morocco

"Brazilian Strategy on Mobile Spectrum" (invited)
Dr. Jose Leite Pereira Filho, Conselheiro da ANATEL

"On the Design and Implementation of the GSM Auction in Nigeria -- the World's First Ascending Clock Spectrum Auction"
Chris Doyle, Charles River Associates

"India’s Experience in Mobile Licensing"
Steve McDowell, Florida State University

Studies in Demand, Supply, and Market Outcomes
"Impact of Entry Costs on the Subsequent Evolution of the Market (for GSM/PCS and 3G)"
Johannes Bauer, Michigan State University

Additional papers are under consideration. Authors interested in presenting should contact the conference organizer, Mark A. Jamison, at jamisoma@ufl.edu.

Registration Form

(Please print clearly)

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Name__________________________________
Title___________________________________
Organization___________________________
Address________________________________
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Complimentary for PURC Sponsors & UF Faculty/Students
$200 Registration Fee for Non-Sponsors
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Send completed registration form and Registration Fee made payable to “UFRE” by February 13, 2002 to:
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P.O. Box 117142
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University of Florida
Gainesville, FL 32611-7142
Tel: (352)392-6148 Fax: (352)392-7796
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“Competition in Wireless: Spectrum, Service, and Technology Wars”

Wireless telecommunications is now rivaling traditional wire-based communications as the dominant mode of telecommunications in many parts of the world. This trend, coupled with liberalization, privatization, and technology change, is sending shock waves throughout the industry and its government regulators. Emerging issues in globalization and competition, market demand, technology development and implementation, and spectrum licensing and auctioning present new challenges for practitioners and researchers. Old models for analysis and application must be revised and new models developed.

Sponsored by leading telecom research centers, this conference will bring together the world’s leading experts to examine the research that is being done in these areas, discuss the impacts of this research, and identify research agendas for the future. The co-sponsoring institutions are the University of Florida’s Public Utility Research Center -PURC (www.purc.ufl.edu), which was founded in 1972 and strives to enhance executives’, regulators’, academics’, and students’ knowledge of issues confronting public utilities and regulatory agencies through conferences, seminars, training programs, and research; the University of Florida’s Center for International Business Education and Research-CIBER (bear.cba.ufl.edu/centers/ciber), which seeks to increase the international business capacity of US businesses & institutions through interdisciplinary research and teaching programs that link business, area studies, language studies, and other professional programs; the University of Florida’s Public Policy Research Center-PPRC (bear.cha.ufl.edu/centers/pprc), which fosters high-quality, independent research in antitrust, education, the environment, health care, international trade, regulation, and tax policy; and The Global Communications Consortium (GCC), London Business School-LBS (www.london.edu) with its three main aims of first to produce the highest quality academic research concentrating on key emerging issues, second to offer a program of outreach to assure that the policy environment is consistent with business needs, and third, to assist carriers, equipment manufacturers, and others in their strategy development.

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