

MS-Management Assessment Matrix			Required Courses										
Learning Goal	Learning Objective	Assessment	Selection	GEB 5212	GEB 5215	ACG5005 ACG5075	ECP5702	QMB5304	MAN5502	MAN5246	FIN5437 FIN5439	BUL5811	MAN6636
Possess effective communication skills.	Write business documents clearly, concisely, and analytically.	CEM: A writing assignment scored using a rubric.		I / R / A									
	Speak in groups and in public clearly, concisely, and analytically, with appropriate use of visual aids.	CEM: A final presentation scored using a rubric.			I / R / A								
Demonstrate competency across business disciplines.	Demonstrate significant business knowledge gain compared to knowledge at program entry.	Selection: Admit no business majors. CEM: Final individual case study will be evaluated using a scoring rubric.	A			I / R	I / R	I / R	I / R	I / R	I / R	I / R	R / A
	Apply the essential element of core business principles to analyze and evaluate problems and to construct and implement solutions in the business environment.	CEM: Final individual case study will be evaluated using a scoring rubric.				I / R	I / R	I / R	I / R	I / R	I / R	I / R	R / A
Demonstrate critical thinking.	Employ appropriate analytical models and apply critical reasoning processes to evaluate evidence, select among alternatives, and generate creative options to advance effective decision making..	CEM: Final individual case study will be evaluated using a scoring rubric.				I / R	I / R	I / R	I / R	I / R	I / R	I / R	R / A