

MBA Assessment Matrix			Electives									
Learning Goal	Learning Objective	Assessment	Edge Program	GEB5212 GEB5218	ECO 6409 ECP 6708 ECP 6701	ACG 6387 ACG 6888 ACG 6935	FIN 6427 FIN 6545 FIN 6638 FIN 6465 FIN 6537 FIN 6429 FIN 6910	MAR 6833	MAR 6508 MAR 6157 MAR 6646 MAR 6861	MAN 6447 MAN 6351	MAN 6331 MAN 6257	Capstone
Demonstrate competency across business disciplines.	Apply the essential elements of core business principles to analyze and evaluate problems and to construct and implement solutions in the business environment.	CEM: Case assignments in the capstone course and scored using a rubric by a faculty AOL committee.			R	I / R	R	I / R	I / R	R	R	A
	Function in a variety of work groups using appropriate leadership skills and styles.	CEM: Case assignments in the capstone course and scored using a rubric by a faculty AOL committee; team and leadership activities in the EDGE program.	A						I / R	R	R	A
Demonstrate teamwork and leadership skills.	Collaborate with a variety of other people using elements of effective team dynamics to effectively and appropriately structure team work.	CEM: Case assignments in the capstone course and scored using a rubric by a faculty AOL committee; team and leadership activities in the EDGE program.	A					R	R	R		A
	Employ appropriate analytical models and apply critical reasoning processes to evaluate evidence, select among alternatives, and generate creative options in furtherance of effective decision making.	CEM: Case assignments in the capstone course and scored using a rubric by a faculty AOL committee.			I / R	R	R	R	I / R	R	R	A
Demonstrate critical thinking	Write business documents clearly, concisely, and analytically.	CEM: A writing assignment scored using a rubric in the writing course.		A				R	R			R
	Speak in groups and in public clearly, concisely, and analytically, with appropriate use of visual aids.	CEM: A final presentation scored using a rubric.		A						R	R	R

NOTE: Courses listed here are the 2 credit options; there are also 3 credit equivalent courses
Last revised March 22 2011