

## MBA ASSESSMENT MATRIX

| OBJECTIVES   |   |   | CORE COURSES       |                    |                      |                      |                      |                                  |          |                      | ELECTIVES                        |         |  |          |  |                      |                      | CAPSTONE           |
|--|---|---|--------------------|--------------------|----------------------|----------------------|----------------------|----------------------------------|----------|----------------------|----------------------------------|---------|--|----------|--|----------------------|----------------------|--------------------|
| Learning Goal  | Learning Objective  | Assessment  | MAN5245<br>MAN5246 | GEB5212<br>GEB5215 | ECP 5702<br>ECO 5715 | ACG 5005<br>ACG 5075 | FIN 5437<br>FIN 5439 | MAN 5502<br>QMB 5304<br>QMB 5305 | MAR 5806 | BUL 5811<br>MAN 5246 | ECO 6409<br>ECP 6708<br>ECP 6701 | ACG6835 | FIN 6427<br>FIN 6545<br>FIN 6638<br>FIN 6465<br>FIN 6537<br>FIN 6429 | MAR 6833 | MAR 6508<br>MAR 6157<br>MAR 6646<br>MAR 6861 | MAN 6447<br>MAN 6351 | MAN 6331<br>MAN 6257 | MAN6637<br>MAN6724 |
| <b>Demonstrate competency across business disciplines.</b> | Apply the essential elements of core business principles to analyze and evaluate problems and to construct and implement solutions in the business environment.   | CEM: Final exam questions scored using a rubric by a faculty AOL committee. |                    |                    | I                    | I                    | I                    | I / R                            | I / R    | I / R                | R                                | I / R   | R  | I / R    | I / R  | R                    | R                    | A                  |
| <b>Demonstrate teamwork and leadership skills.</b>         | Apply knowledge of core leadership skills to analyze and evaluate problems, choose from and generate alternative solutions, for the purpose of affecting organizational change or influencing others    | CEM: Final exam questions scored using a rubric by a faculty AOL committee. | A                  |                    | R                    |                      | R                    |                                  | I / R    | I / R                |                                  |         |  |          | I / R  | R                    | R                    | R                  |
| <b>Demonstrate critical thinking</b>                       | Employ appropriate analytical models and apply critical reasoning processes to evaluate evidence, select among alternatives, and generate creative options in furtherance of effective decision making. | CEM: Final exam questions scored using a rubric by a faculty AOL committee. |                    |                    | I                    | I                    | I                    | I / R                            | I / R    | I / R                | I / R                            | R       | R  | R        | I / R  | R                    | R                    | A                  |
| <b>Possess effective communication skills.</b>             | Write business documents clearly, concisely, and analytically.  | CEM: A writing assignment scored using a rubric in the writing course       |                    | A                  |                      |                      |                      |                                  | R        | R                    |                                  |         |  | R        | R  |                      |                      | R                  |
|  | Speak in groups and in public clearly, concisely, and analytically, with appropriate use of visual aids.  | CEM: A final presentation scored using a rubric.                            |                    | A                  |                      |                      |                      |                                  |          | R                    |                                  |         |  |          |  | R                    | R                    | R                  |

**NOTE:** Courses listed are the 2-credit options; 3-credit equivalent course are part of the Professional MBA curriculum

**Last Update:** 3/14/2018