

MBA Assessment Matrix			Core Courses								
Learning Goal	Learning Objective	Assessment	Edge Program	GEB5212 GEB5218	ECP 5702 ECO 5715	ACG 5005 ACG 5075	FIN 5437 FIN 5439	MAN 5502 OMB 5304 OMB 5305	MAR 5806	BUL 5811 MAN 5246	Capstone
Demonstrate competency across business disciplines.	Apply the essential elements of core business principles to analyze and evaluate problems and to construct and implement solutions in the business environment.	CEM: Case assignments in the capstone course and scored using a rubric by a faculty AOL committee.			I	I	I	I / R	I / R	I / R	A
	Function in a variety of work groups using appropriate leadership skills and styles.	CEM: Case assignments in the capstone course and scored using a rubric by a faculty AOL committee; team and leadership activities in the EDGE program.	A		R		R		I / R	I / R	A
Demonstrate teamwork and leadership skills.	Collaborate with a variety of other people using elements of effective team dynamics to effectively and appropriately structure team work.	CEM: Case assignments in the capstone course and scored using a rubric by a faculty AOL committee; team and leadership activities in the EDGE program.	A						R	I / R	A
	Employ appropriate analytical models and apply critical reasoning processes to evaluate evidence, select among alternatives, and generate creative options in furtherance of effective decision making.	CEM: Case assignments in the capstone course and scored using a rubric by a faculty AOL committee.			I	I	I	I / R	I / R	I / R	A
Demonstrate critical thinking	Write business documents clearly, concisely, and analytically.	CEM: A writing assignment scored using a rubric in the writing course.		A					R	R	R
	Speak in groups and in public clearly, concisely, and analytically, with appropriate use of visual aids.	CEM: A final presentation scored using a rubric.		A						R	R

NOTE: Courses listed here are the 2 credit options; there are also 3 credit equivalent courses
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